

HausTalk, Inc.

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July 31, 2026

PHILIPPINE DEALING & EXCHANGE CORP.
29th Floor BDO Equitable Tower
Paseo de Roxas, Makati City

Attention: SUZY CLAIRE R. SELLEZA
Head, Issuer Compliance and Disclosure Department

Re: Letter dated July 31, 2026

Dear Ms. Selleza,

This refers to the above-referenced letter of the **Philippine Dealing & Exchange Corp.** (the "PDEx") to **Haus Talk, Inc.** ("HTI") requesting confirmation on the accuracy of the news article, as quoted below, pertaining to HTI's plan for its **The Canvas** project.

The letter states in part:

xxx

We have noted the publication of a news article in The Philippine Star on 31 July 2026¹, titled "Haus Talk investing P4.2 billion for 37-hectare Rizal township". The article reported in part that:

"MANILA, Philippines - Property developer Haus Talk Inc. (HTI) is investing about P4.2 billion to develop one of its largest projects to date, a 37-hectare integrated economic township across Angono and Teresa, Rizal.

The project called The Canvas will comprise more than 2,000 residential units, with planned selling prices expected to range from P3.6 million to P6 million per unit.

HTI president Maria Rachel Madlambayan said master planning activities for The Canvas are now actively underway, while site clearing and initial construction works have commenced.

¹ <https://www.philstar.com/business/2026/07/31/2545848/haus-talk-investing-p42-billion-37-hectare-rizal-township>

Given the project's scale and strategic importance, Madlambayan said development would be undertaken in phases and organized into three distinct residential villages.

"This phased approach will enable HTI to efficiently introduce new inventory while maintaining disciplined capital deployment and project management," she said.

Madlambayan said that beyond housing, The Canvas will incorporate commercial areas, mixed-use spaces and community-oriented facilities that would benefit both residents and neighboring communities.

The project, with an estimated development cost of about P4.2 billion, is expected to become a significant contributor to HTI's future inventory and revenue generation.

"More importantly, it embodies the company's vision of elevating affordable housing through the creation of thoughtfully planned communities where families can live, grow and thrive," Madlambayan said.

xxx

In relation to the above, this is to confirm the information that appeared in the article entitled "Haus Talk investing Php4.2 billion for 37-hectare Rizal township" posted on The Philippine Star (online edition) on July 31, 2026.

HTI further confirms that the estimated investment for the development of The Canvas is approximately Php4.2 billion, covering land development, construction, and other project development-related expenditures. The investment will be funded through a combination of internally generated funds, project collections, and financing facilities, as may be appropriate.

The Canvas is expected to be one of HTI's largest residential developments and is anticipated to contribute significantly to HTI's medium- to long-term growth.

Based on HTI's current financial projections, the project is expected to generate:

- Total projected revenues of approximately Php9.2 billion
- Projected net income before interest and tax of approximately Php1.90 billion over the life of the project.

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The development is expected to strengthen HTI's project inventory, expand its presence in the Rizal Province, enhance future revenue streams, and support sustained profitability as the project progresses through its development and sales phases. The project is likewise expected to increase HTI's recurring business activity through construction, sales, marketing, and property management operations associated with the development.

The Canvas is currently envisioned to comprise approximately 2,000 residential units with projected selling prices ranging from approximately Php3.6 million to Php6.0 million per unit, subject to final project configuration, regulatory approvals, market conditions, and management review.

The foregoing financial projections are management estimates based on current assumptions and are subject to change depending on market conditions, project execution, regulatory approvals, financing availability, construction costs, and other factors that may affect project performance.

Given the foregoing, HTI is not aware of any other material information relating to The Canvas project that has not been disclosed, or that would be necessary to make the statements in the subject news article not misleading at this time.

HTI remains committed to timely and transparent disclosure of all material developments in accordance with the applicable regulations.

Thank you.



LYRA GRACIA Y. LIPAE-FABELLA
Corporate Secretary

FORWARD LOOKING STATEMENT

The subject disclosure contains statements about future events and expectations that constitute "forward-looking statements." Although HTI has years of professional experience and competitive advantage in similar real-estate projects, the forward-looking

statements are subject to known and unknown risk and uncertainties that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. Known uncertainties affecting forward looking statements include (1) project completion risk, (2) regulatory risk, (3) foreign exchange risk, and (4) changes in political climate. Lastly, such forward looking statements are made based on management's current expectations and past experiences and as at current date. Nothing contained in the disclosure should be relied upon as a promise or representation as to a definite happening in the future and the expectations may differ from the actual results given the various risks.