

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

**CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATIONS CODE (SRC)
AND SRC RULE 17(a)-1(b)(3) THEREUNDER**

1. 6 July 2026
Date of Report (Date of earliest event reported)
2. 152747 SEC Identification Number 3. 000-153-790-000 BIR Tax Identification Number
4. AYALA LAND, INC.
Exact Name of registrant as specified in its charter
5. PHILIPPINES Province, country or other jurisdiction of incorporation 6. [REDACTED] (SEC Use Only) Industry Classification Code
7. 31F, Tower One and Exchange Plaza, Ayala Triangle, Ayala Avenue, Makati City Address of principal office 1226 Postal code
8. 7908-3000
Registrant's telephone number, including area code
9. Not Applicable
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the SRC

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
COMMON SHARES	14,291,762,069
VOTING PREFERRED SHARES	12,442,319,487

Indicate the item numbers reported herein : Please refer to attached letter

Re: Corporate Appointment

Pursuant to the requirements of the Securities Regulations Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Ayala Land, Inc.

Registrant

Date : **6 July 2026**

Michelle Marie T. Valbuena
Senior Compliance Manager
Office of the Corporate Secretary

* Print name and title of the signing officer under the signature.



July 6, 2026

Securities and Exchange Commission

17/F SEC Headquarters, 7907 Makati Avenue
Barangay Bel-Air, Makati City

Attention: Atty. Oliver O. Leonardo
Director, Markets & Securities Regulation Department

Philippine Stock Exchange

6/F, PSE Tower
5th Avenue corner 28th Street,
Bonifacio Global City, Taguig City

Attention: Atty. Johanne Daniel M. Negre
Head, Disclosure Department

Philippine Dealing and Exchange Corporation

29th Floor, BDO Equitable Tower
8751 Paseo de Roxas, Makati City 1226

Attention: Atty. Suzy Claire R. Selleza
Head, Issuer Compliance and Disclosure Department

Ladies and Gentlemen:

Please be informed of the following corporate appointment effective July 15, 2026:

Ms. Pauline Clarisse Feria-Darre, currently RBG Premium Development Project Head, will lead the Strategy and Transformation Group and assume leadership of the Corporate Services Group of ALI as Chief Strategy and Transformation Officer. As part of her expanded responsibilities, she will join the ALI Management Committee and the Investment Committee.

Thank you.

Very truly yours,

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MILLETTE A. ARNEDO

Assistant Corporate Secretary