

COVER SHEET

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SEC Registration Number

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(Company's Full Name)

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Mr. John Nai Peng C. Ong

(Contact Person)

8831-1000

(Company Telephone Number)

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Month *Day*
 (Calendar Period)

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(Form Type)

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Month *Day*
 (Annual Meeting)

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(Secondary License Type, If Applicable)

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Dept. Requiring this Doc.

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Amended Articles Number/Section

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Total No. of Stockholders

Total Amount of Borrowings	
Domestic	Foreign

 To be accomplished by SEC Personnel concerned

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File Number

_____ LCU

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Document ID

_____ Cashier

STAMPS

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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE (SRC)
AND SRC RULE 17(a)-1(b)(3) THEREUNDER

1. May 13, 2026
Date of Report

2. SEC Identification Number AS094-000088 3. BIR Tax Identification No. 003-058-789

4. SM PRIME HOLDINGS, INC.
Exact name of registrant as specified in its charter

5. PHILIPPINES 6. (SEC Use Only)
Province, country or other jurisdiction of incorporation Industry Classification Code:

7. 7/F MOA Square, Seashell Lane cor. Coral Way, Mall of Asia Complex, Brgy. 76 Zone 10, CBP 1-A, Pasay City, Metro Manila, Philippines 1300
Address of principal office Postal Code

8. (632) 8831-1000
Registrant's telephone number, including area code

9. N/A
Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
COMMON STOCK, P1 PAR VALUE	28,719,529,994
.....	
DEBT SECURITIES – RETAIL BOND	137,896,480,000
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11. Indicate the item numbers reported herein: ITEM # 9, LETTER B.

SM PRIME

SM Seaside Cebu Arena on track for June 2026 opening



An architect's vision of the SM Seaside Cebu Arena.

(May 13, 2026, Pasay City, Philippines) SM Prime Holdings, Inc. (SM Prime) is set to open its second arena, the SM Seaside Cebu Arena, in June 2026. The large-scale venue is designed to meet global standards for live entertainment, sports and major events.

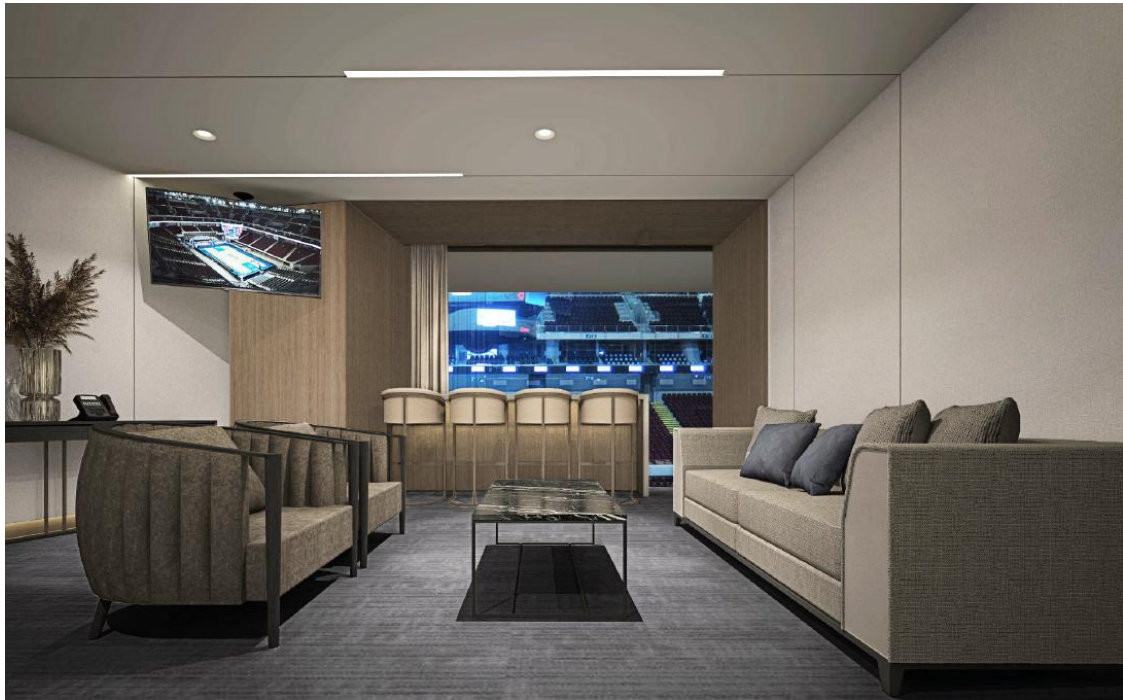
“The enduring success of SM MOA Arena shows the strong demand for world-class entertainment venues, so we are bringing the same proven model to Cebu,” said Jeffrey C. Lim, President of SM Prime. “We believe Cebu is a key growth center, and this arena will help attract major events, support tourism and create more economic activity for the region.”

With seven storeys and a capacity of up to 25,000 people, SM Seaside Cebu Arena will be one of the largest indoor arenas in the Philippines.

Its flexible event bowl allows seamless configuration for both large-scale concerts and more intimate events, giving promoters greater versatility in staging productions.

The SM Seaside Cebu Arena will feature one of the most advanced center-hung displays in the country, supported by immersive LED ribbon boards that deliver a 360-degree viewing experience. These are complemented by high-capacity digital infrastructure, including 5G connectivity, enabling real-time engagement and enhanced production capabilities for both organizers and audiences.

Dedicated premium suites are integrated into the design to cater to corporate partners and elevate the overall hospitality offering.



Premier Suites to bring luxury to live entertainment in Cebu.

SM Seaside Cebu Arena was also designed to support both front-of-house and back-of-house requirements for major productions. A practice court is available for performers, while multi-functional event spaces can be used as holding areas, breakout rooms or venues for smaller private events.

Located within the SM Seaside Complex, the arena benefits from direct access to retail, hospitality and transport infrastructure, creating a seamless ecosystem for visitors and event organizers.

Its proximity to the Mactan-Cebu International Airport and surrounding lifestyle developments strengthens its appeal as a regional destination for international acts and large gatherings.

SM Seaside Cebu Arena has been securing advance bookings since late last year, with BINI on July 11, IV of Spades on July 18, TJ Monterde and KZ Tandingan on September 5 and LANY on November 6 and 12 already confirmed for this year.

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For further information, please contact:

John Nai Peng C. Ong

Chief Finance Officer

SM Prime Holdings, Inc.

E-mail: john.ong@smprime.com

Tel. no.: 8831.1000 loc. 7886

Forward-looking Statement

This document may contain forward-looking statements and forward-looking information that are subject to significant risks and uncertainties including, without limitation, statements relating to known and unknown risks; uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from expected future results; performance or achievements expressed or implied by forward-looking statements; our overall future business, financial condition, and results of operations, including, but not limited to financial position or cash flow; our goals for or estimates of future operational performance or results; and changes in the regulatory environment including, but not limited to, policies, decisions, and determinations of governmental or regulatory authorities. Although: (1) SM Prime Holdings, Inc. has extensive experience; and (2) the forward-looking statements may be reasonable, nothing herein should be relied upon as a commitment from SM Prime Holdings, Inc. as we cannot guarantee future events, performance or events due to various risks and uncertainties.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SM PRIME HOLDINGS, INC.

Registrant

Date: May 13, 2026



JOHN NAI PENG ONG

Chief Finance Officer & Corporate Information Officer