



13 April 2026

THE PHILIPPINE STOCK EXCHANGE, INC.

6th Floor, PSE Tower
28th St. corner 5th Ave.
BGC, Taguig City

Attention: Atty. Johanne Daniel M. Negre
Officer-in-Charge, Disclosure Department

PHILIPPINE DEALING & EXCHANGE CORP.

29th Floor, BDO Equitable Tower
8751 Paseo de Roxas, Makati City

Attention: Atty. Suzy Claire R. Selleza
Head, Issuer Compliance and Disclosure Department

Re: Analysts/Investors Briefing

Ladies and Gentlemen,

The Company will hold an Analysts/Investors Briefing on April 28, 2026 (Tuesday), to discuss its financial and operating results for the first quarter of 2026. Please refer to the information below for further details:

ANALYSTS' / INVESTORS' BRIEFING

Format: Hybrid (via Zoom)

Time: 4:15pm

Venue: Tarragon, Rosemary and Basil Function Rooms, Lanson Place Mall of Asia, Mall of Asia Complex, Blk 12, Palm Coast Avenue Corner Seaside Blvd, Pasay City

Registration: Kindly email your intent to info@smprime.com.

For further information, you may contact:

Alexander Pomento

Vice President, Investor Relations

SM Prime Holdings, Inc.

E-mail: alex.pomento@smprime.com

Tel. no.: +632 8862 7940

Very Truly Yours,

JOHN NAI PENG C. ONG

Chief Finance Officer and Chief Information Officer

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE (SRC)
AND SRC RULE 17(a)-1(b)(3) THEREUNDER

1. April 13, 2026
Date of Report
2. SEC Identification Number AS094-000088 3. BIR Tax Identification No. 003-058-789
4. SM PRIME HOLDINGS, INC.
Exact name of registrant as specified in its charter
5. PHILIPPINES 6. (SEC Use Only)
Province, country or other jurisdiction of Industry Classification Code:
incorporation
7. 7/F MOA Square, Seashell Lane cor. Coral Way, Mall of Asia Complex, Brgy. 76 Zone 10,
CBP 1-A, Pasay City, Metro Manila, Philippines 1300
Address of principal office Postal Code
8. (632) 8831-1000
Registrant's telephone number, including area code
9. N/A
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

| Title of Each Class | Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding |
|--------------------------------------|--|
| COMMON STOCK, P1 PAR VALUE | 28,734,516,094 |
| | |
| DEBT SECURITIES – RETAIL BOND | 137,896,480,000 |
| | |
| | |

11. Indicate the item numbers reported herein: ITEM # 9, LETTER B.

The Company will hold an Analysts'/Investors' Briefing on April 28, 2026 (Tuesday), to discuss its financial and operating results for the first quarter of 2026. Please refer to the information below for further details:

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SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SM PRIME HOLDINGS, INC.

Registrant

Date: April 13, 2026



JOHN NAI PENG ONG

Chief Finance Officer & Corporate Information Officer