

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE (SRC) AND SRC RULE 17(a)-1(b)(3) THEREUNDER

- 1. April 01, 2026
Date of Report
- 2. SEC Identification Number AS094-000088 3. BIR Tax Identification No. 003-058-789
- 4. SM PRIME HOLDINGS, INC.
Exact name of registrant as specified in its charter
- 5. PHILIPPINES 6. (SEC Use Only)
Province, country or other jurisdiction of incorporation Industry Classification Code:
- 7. 7/F MOA Square, Seashell Lane cor. Coral Way, Mall of Asia Complex, Brgy. 76 Zone 10, CBP 1-A, Pasay City, Metro Manila, Philippines 1300
Address of principal office Postal Code
- 8. (632) 8831-1000
Registrant's telephone number, including area code
- 9. N/A
Former name or former address, if changed since last report
- 10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
COMMON STOCK, P1 PAR VALUE	28,736,516,094
DEBT SECURITIES – RETAIL BOND	137,896,480,000
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11. Indicate the item numbers reported herein: ITEM # 9, LETTER B.

SM PRIME

PRESS RELEASE

SM Prime invests P6B in SM Harrison Plaza; Flagship mall to rise in iconic site by 2027



SM Prime Holdings Inc. (SM Prime) is investing more than P6 billion to redevelop SM Harrison Plaza on the former Harrison Plaza Complex in Manila, with the flagship mall slated to open in 2027.



SM Harrison Plaza will complement SM Prime's existing mall portfolio by deepening its footprint in Manila's cultural and entertainment district.

Pasay City, Philippines [April 01, 2026] – SM Prime Holdings Inc. (SM Prime) is investing more than P6 billion to redevelop SM Harrison Plaza on the former Harrison Plaza Complex in Manila, with the flagship mall slated to open in 2027.

The project forms part of SM Prime's P150-billion mall investment program for 2026 to 2030, which includes the major redevelopment of 16 existing malls and the construction of 12 to 15 new lifestyle malls.

Harrison Plaza opened in 1976 as the country's first one-stop shopping mall.

Once completed, SM Harrison Plaza will have an estimated gross floor area of more than 200,000 square meters, comparable to flagship developments such as SM City Davao and SM City Clark.

“The development will incorporate nature-inspired architectural elements alongside open layouts, community spaces and green areas designed to support cultural and social activities,” said Steven T. Tan, president of SM Supermalls.

He added that SM Harrison Plaza will complement SM Prime’s existing mall portfolio by deepening its footprint in Manila’s cultural and entertainment district.

The development is expected to function as a mixed-use retail and lifestyle hub, extending the company’s reach to office workers, residents and students across Malate and Ermita.

SM Harrison Plaza is also seen as a draw for both foreign and local tourists, given its proximity to several hotels and nearby attractions such as Manila Zoo, Rizal Memorial Sports Complex, the Cultural Center of the Philippines Complex, and Manila Bay.

Its tenant mix will balance global brands with local retailers, reflecting Malate’s character. Tan expects the project to generate thousands of jobs during construction and long-term operations and to contribute to broader urban renewal in Manila’s city center.

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For further information, please contact:

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Forward-looking Statement

This document may contain forward-looking statements and forward-looking information that are subject to significant risks and uncertainties including, without limitation, statements relating to known and unknown risks; uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from expected future results; performance or achievements expressed or implied by forward-looking statements; our overall future business, financial condition, and results of operations, including, but not limited to financial position or cash flow; our goals for or estimates of future operational performance or results; and changes in the regulatory environment including, but not limited to, policies, decisions, and determinations of governmental or regulatory authorities. Although: (1) SM Prime Holdings, Inc. has extensive experience; and (2) the forward-looking statements may be reasonable, nothing herein should be relied upon as a commitment from SM Prime Holdings, Inc. as we cannot guarantee future events, performance or events due to various risks and uncertainties.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SM PRIME HOLDINGS, INC.
Registrant

Date: April 01, 2026



JOHN NAI PENG ONG
Chief Finance Officer & Corporate Information Officer