

## HAUS TALK, INC. ENTERS PHILIPPINE BOND MARKET WITH ITS FIRST LISTING OF PHP 1.8 BILLION DUAL TENOR BONDS



In the photo from left: Security Bank Corporation Relationship Manager, Monica Piczon; PDTC President, Ma. Theresa Raval; Security Bank Corporation VP and Combank South Luzon 1 Team Head, Joan Marie Metra; Haus Talk, Inc. (HTI) Head of Corporate Planning and Investor Relations Officer, Francis Miguel Madlambayan; HTI Chairman, Terence Restituto Madlambayan; HTI Director & President, Maria Rachel Madlambayan; PDEX President, Stephanie Marie Zulueta; Security Bank Capital Head of Syndicate and Distribution, Daisy Garcia; Land Bank President and CEO, Lynette Ortiz; Security Bank Capital Coverage and Origination Team Head, Marvin Matias

**16 March 2026, Makati, Philippines** - Philippine Dealing & Exchange Corp. (PDEX) welcomes the issuance of Haus Talk Inc.'s (HTI) PHP 1.8 billion Fixed Rate Bonds Series A Due 2029 and Fixed Rate Bonds Series B Due 2031.

Philippine Dealing and Exchange Corp. (PDEX) President, Stephanie Marie Zulueta in her remarks recognized the overwhelming support that HTI has received for their first bond issuance - "It is our pleasure to welcome Haus Talk, Inc. (HTI) to the capital market for its maiden issuance of Fixed-Rate Peso Retail Bonds worth PHP 1.8 billion. With proceeds to be used in capital funding for the company's land banking activities and project developments in the country."

Zulueta also acknowledged the outstanding performance that PDS has displayed early in the year - "With our 7th issuance to date, PDEX has recorded more than PHP 210 billion in total listings and enrollments, representing 46.29% of last year's total volume. With these initiatives in place, we aim to broaden our reach and encourage new corporate issuers to utilize the Philippine bond market."

Haus Talk Inc. Chairman, Terence Restituto Madlambayan highlighted the success of their first bond issuance - "Our offering of 1 billion pesos was met with strong demand and was oversubscribed to 1.8 billion pesos. We are energized by this response. It tells us that the market believes in our mission and in the way we run our business."

Madlambayan also expressed his enthusiasm for the company's long-term vision in his opening remarks - "This bond will help fund our expansion plans in Luzon, where many families are still waiting to own their first homes. It will allow us to extend our mandate further and serve more communities that deserve safe, well-built places they can be proud of."

As the seventh admission for 2026, brings the total of new listings and enrollments to PHP 210.259 billion, and the total tradable corporate debt instruments to PHP 1.4 trillion issued by 43 companies, comprised of 167 securities.

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