



**DOUBLEDRAGON CORPORATION'S SUBSIDIARY HOTEL101  
GLOBAL HOLDINGS CORP ANNOUNCES PROPOSED ISSUANCE OF  
\$300 MILLION USD (APPROX ₱17.7 BILLION PESOS) CONVERTIBLE  
PREFERRED SHARES IN THE UNITED STATES**

**THIS PROPOSED \$300 MILLION USD (APPROX ₱17.7 BILLION  
PESOS) CAPITAL RAISE IS THE SECOND MAJOR STEP OF DD'S  
SUBSIDIARY HOTEL101 GLOBAL TO TAP THE VERY DEEP CAPITAL  
MARKETS IN THE U.S. THAT IS EXPECTED TO FUEL AND RAMP UP  
THE PROP-TECH, ASSET-LIGHT HBNB BUSINESS MODEL TOWARDS  
ITS NEXT GROWTH STAGE OF WORLDWIDE EXPANSION ALIGNED  
WITH ITS GOAL TO MULTIPLY ITS HOTEL101 TYPICAL ROOMS TO 1  
MILLION UNITS IN 100 COUNTRIES**

**THE STEP IS ALSO EXPECTED TO FURTHER BOOST THE BALANCE  
SHEET OF HOTEL101 GLOBAL'S PARENT COMPANY -  
DOUBLEDRAGON CORPORATION**

**HOTEL101 GLOBAL (NASDAQ: HBNB) AS OF 01.16.26 HAS A  
MARKET CAPITALIZATION OF \$2.3 BILLION USD (APPROX ₱139  
BILLION PESOS)**

**DOUBLEDRAGON'S TOTAL ASSET BASE AS OF SEPT 30, 2025  
STANDS AT ₱217.3 BILLION PESOS**

**LISTING IN THE U.S. STOCK EXCHANGE IS EXPECTED TO  
CONTINUOUSLY ENABLE DD GROUP TO ACCESS SIZABLE EQUITY  
CAPITAL**

January 23, 2026 – Hotel101 Global Holdings Corp. (NASDAQ: HBNB) (“HBNB,” “Hotel101 Global” or the “Company”) announced today that its board of directors (the “Board”) has approved the proposed intention to offer, subject to market conditions and other factors, perpetual convertible preferred shares (the “Preferred Shares”) to raise up to USD 300 million, in one or more private placements to persons reasonably believed to be “qualified institutional buyers” (as defined in Rule 144A under the Securities Act of 1933, as amended (the “Securities Act”)) pursuant to Rule 144A under the Securities Act and/or in one or more registered offerings, subject to applicable legal and regulatory restrictions (the “Proposed Transaction”).

The Proposed Transaction is subject to engagement of underwriters, placement agents and other third parties, entry into definitive agreements, satisfying (or obtaining the waiver of) on a timely basis the conditions in the definitive agreements expected to be entered into, relevant approvals from and required registrations and filings with relevant regulatory authorities and other factors and conditions. There can be no assurance that the Proposed Transaction will occur at all, or be completed in the time frame, on the terms or in the manner described herein.

The Proposed Transaction is expected to mainly fuel the prop-tech, asset-light HBNB business model towards its next growth stage of worldwide expansion. The Proposed Transaction is anticipated to occur in 2026 and may be conducted in one or more tranches.

The Company intends for the net proceeds from the Proposed Transaction to be applied towards mainly fueling the Company's strategic expansion of Hotel101 projects worldwide, advancing its innovative, asset-light, technology-enabled hospitality platform.

For 2026, the Company is targeting securing commitments for a substantial portfolio of rooms across multiple countries, primarily via joint ventures and licensing agreements with established local partners. This approach enables efficient, scalable growth while leveraging regional expertise.

These milestones form a key part of Hotel101 Global's long-term vision towards its goal to eventually establish and operate one million Hotel101 rooms across 100 countries.

Through its standardized "HappyRoom" model and condotel structure, the Company aims to deliver consistent, high-quality, affordable hospitality on a truly global scale, creating enduring value for investors, partners and guests alike.

The Board has authorized management to engage underwriters, placement agents, financial advisors and legal counsel, as necessary, to assist in the Company’s pursuit, preparation and execution of the Proposed Transaction.

## **About Hotel101 Global**

Listed on Nasdaq (Ticker: HBNB) with a market capitalization of approx. US\$2.34 billion as of January 16, 2026. Hotel101 is an asset-light, prop-tech hospitality platform pioneering a global standardized “condotel” business model. Hotel101 aims to disrupt the global hotel and hospitality sector through its unique tech-enabled business model that positions it to generate revenues twice: first from the advance sale of individual hotel units during the construction phase; and second, from long-term recurring revenue derived from day-to-day hotel operations. The expansion of Hotel101 towards its long-term goal to operate in 100 countries globally is expected to be driven mainly by joint ventures and license agreements with local developers in various countries worldwide.

Hotel101 Global expects to start accepting hotel guests at Hotel101-Madrid, the first global Hotel101 project expected to become operational, by March 2026. The Hotel101 Global Group is advancing its global expansion plans towards its medium-term goal to be in 25 countries and its long-term goal of operating one million Hotel101 rooms in 100 countries globally.

## **About DoubleDragon Corporation**

DOUBLEDRAGON IN JUST ABOUT 10 YEARS HAS COMPLETED OVER 1.5 MILLION SQUARE METERS OF DIVERSIFIED ASSET PORTFOLIO CONSISTING OF A CHAIN OF PROVINCIAL COMMUNITY MALLS IN LUZON, VISAYAS AND MINDANAO, OFFICE BUILDINGS IN METRO MANILA, HOTELS IN THE PHILIPPINES AND OVERSEAS, AND WAREHOUSE COMPLEXES AROUND THE COUNTRY.

DOUBLEDRAGON IS ONE OF THE FEW COMPANIES THAT OPERATES ITS MODERN COMMUNITY MALLS IN THE COUNTRYSIDE, AS FAR AS COTABATO CITY, KORONADAL CITY, DIPOLOG CITY IN ZAMBOANGA DEL NORTE AND ISULAN SULTAN KUDARAT THAT FURTHER STIMULATES THE COUNTRYSIDE LOCAL ECONOMY, BUT AT THE SAME TIME ENABLES THE POSITIVE ECONOMIC GROWTH TO BE FELT BY THE REAL PROVINCIAL COUNTRYSIDE. DOUBLEDRAGON IS ONE OF THE VERY FEW COMPANIES THAT HAS COMMERCIAL INVESTMENT AS FAR AS BASILAN SULU IN THE BANGSAMORO AUTONOMOUS REGION.

DOUBLEDRAGON EXPECTS ITS HOTEL101 SUBSIDIARY BEING AN ASSET-LIGHT BUSINESS MODEL TO BECOME ONE OF THE MAJOR HOMETGROWN BRAND AND BUSINESS MODEL EXPORT TO OTHER COUNTRIES THAT WOULD GENERATE A SIGNIFICANT US DOLLAR INFLOW TO THE PHILIPPINE ECONOMY.

**THIS ANNOUNCEMENT IS MADE FOR INFORMATION PURPOSES ONLY AND IS NOT AN OFFER, SOLICITATION OR SALE OR A SOLICITATION OF AN OFFER TO BUY ANY SECURITIES IN ANY JURISDICTION. NO OFFER OF SECURITIES SHALL BE MADE EXCEPT BY MEANS OF A PROSPECTUS MEETING THE REQUIREMENTS OF THE SECURITIES ACT, OR AN EXEMPTION THEREFROM, AND OTHERWISE IN ACCORDANCE WITH APPLICABLE LAW.**

Very truly yours,

A handwritten signature in black ink, consisting of several loops and a long horizontal stroke extending to the right.

Atty. Joselito L. Barrera, Jr.  
Chief Information Officer

*The foregoing disclosure contains forward looking statements that are based on certain assumptions of Management and are subject to risks and opportunities or unforeseen events. Actual results could differ materially from those contemplated in the relevant forward looking statement and DoubleDragon gives no assurance that such forward-looking statements will prove to be correct or that such intentions will not change. This Press Release discloses important factors that could cause actual results to differ materially from DoubleDragon's expectations. All subsequent written and oral forward-looking statements attributable to the Company or persons acting on behalf of the Company are expressly qualified in their entirety by the above cautionary statements.*