

# SM PRIME

12 August 2025

**THE PHILIPPINE STOCK EXCHANGE, INC.**

6th Floor, PSE Tower  
28th St. corner 5th Ave.  
BGC, Taguig City

**Attention: Atty. Johanne Daniel M. Negre**  
*Officer-in-Charge, Disclosure Department*

**PHILIPPINE DEALING & EXCHANGE CORP.**

29th Floor, BDO Equitable Tower  
8751 Paseo de Roxas, Makati City

**Attention: Atty. Suzy Claire R. Selleza**  
*Head, Issuer Compliance and Disclosure Department*

Re: **Analysts'/Investors' Briefing**

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Ladies and Gentlemen:

Please be informed that SM Prime Holdings, Inc. (SMPH) will hold a briefing on its 2Q / 1H financial and operational results on August 20, 2025 (Wednesday), at 3:35 PM, as one of the participants in the Philippine Stock Exchange Inc.'s Strengthening Access and Reach (PSE STAR) Investor Day 1H 2025.

For analysts and institutional investors who intend to join, kindly access [PSE STAR home page](#).  
(LINK: <https://bit.ly/PSESTAR1H2025>).

Thank you.

For further information, you may contact:

**Alexander Pomento**  
Vice President, Investor Relations  
SM Prime Holdings, Inc.  
E-mail: alex.pomento@smprime.com  
Tel. no.: +632 8862 7940

Very Truly Yours,



**JOHN NAI PENG C. ONG**  
Chief Finance Officer and Chief Information Officer

# COVER SHEET

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SEC Registration Number

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(Company's Full Name)

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<b>Mr. John Nai Peng C. Ong</b>
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(Contact Person)

<b>8831-1000</b>
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(Company Telephone Number)

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Month      Day  
(Calendar Period)

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Month      Day  
(Annual Meeting)

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(Secondary License Type, If Applicable)

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Amended Articles Number/Section

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Total No. of Stockholders

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Total Amount of Borrowings

Domestic

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Foreign

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To be accomplished by SEC Personnel concerned

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File Number

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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE (SRC) AND SRC RULE 17(a)-1(b)(3) THEREUNDER

- 1. August 12, 2025  
Date of Report
- 2. SEC Identification Number AS094-000088      3. BIR Tax Identification No. 003-058-789
- 4. SM PRIME HOLDINGS, INC.  
Exact name of registrant as specified in its charter
- 5. PHILIPPINES      6.  (SEC Use Only)  
Province, country or other jurisdiction of incorporation      Industry Classification Code:
- 7. 7/F MOA Square, Seashell Lane cor. Coral Way, Mall of Asia Complex, Brgy. 76 Zone 10, CBP 1-A, Pasay City, Metro Manila, Philippines      1300  
Address of principal office      Postal Code
- 8. (632) 8831-1000  
Registrant's telephone number, including area code
- 9. N/A  
Former name or former address, if changed since last report
- 10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
<b>COMMON STOCK, P1 PAR VALUE</b>	<b>28,871,122,694</b>
<b>DEBT SECURITIES – RETAIL BOND</b>	<b>141,458,500,000</b>
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11. Indicate the item numbers reported herein: ITEM # 9, LETTER B.

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(LINK: <https://bit.ly/PSESTAR1H2025>).

<b>Type of Briefing</b>	Analysts/Investors' Briefing
<b>Subject of the Briefing</b>	2Q / 1H Financial and Operating Results
<b>Date of the Briefing</b>	August 20, 2025 (Wednesday)
<b>Time</b>	3:35 PM
<b>Venue</b>	Virtual
<b>Contact Person(s)</b>	<b>Alexander Pomento</b> Vice President, Investor Relations SM Prime Holdings, Inc.
<b>Contact Details</b>	E-mail: alex.pomento@smprime.com Tel. no.: +632 8862 7940

## SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**SM PRIME HOLDINGS, INC.**

Registrant

Date: August 12, 2025

A handwritten signature in black ink, appearing to read "John Nai Peng Ong", written over a horizontal line.

**JOHN NAI PENG ONG**

**Chief Finance Officer & Corporate Information Officer**