

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE  
AND SRC RULE 17.2(c) THEREUNDER

1. August 04, 2025  
Date of Report (Date of earliest event reported)
2. SEC Identification Number 170957 3. BIR Tax Identification No. 000-533-224
4. FILINVEST LAND, INC.  
Exact name of issuer as specified in its charter
5. Philippines Province, country or other jurisdiction  
of incorporation
6.  (SEC Use Only)  
Industry Classification Code:
7. No. 79 EDSA, Highway Hills, Mandaluyong City, Metro Manila 1550  
Address of principal office Postal Code
8. (632) 7918-8188  
Issuer's telephone number, including area code
9. Not applicable  
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the  
RSA

Title of Each Class	Number of Shares of Stock Outstanding
Common	22,383,759,506
Preferred	8,000,000,000

11. Indicate the item numbers reported herein: 9

Please see attached letter.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the Issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FILINVEST LAND, INC.

Issuer

Date August 04, 2025



**KATRINA O. CLEMENTE-LUA**  
Corporate Secretary and  
Corporate Information Officer

04 August 2025

**SECURITIES AND EXCHANGE COMMISSION**

The SEC Headquarters, 7907 Makati Ave.  
Salcedo Village, Bel-Air, Makati City 1209

Attention: **ATTY. OLIVER O. LEONARDO**  
Director, Markets and Securities Regulation Department

Attention: **ATTY. RACHEL ESTHER J. GUMTANG-REMALANTE**  
Director, Corporate Governance and Finance Department

**THE PHILIPPINE STOCK EXCHANGE**

6th to 10th Floors, PSE Tower  
5th Avenue corner 28th Street  
Bonifacio Global City, Taguig City 1634

Attention: **ATTY. JOHANNE DANIEL M. NEGRE**  
Officer-in-Charge, Disclosure Department

**PHILIPPINE DEALING & EXCHANGE CORP.**

29th Floor, BDO Equitable Tower, 8751 Paseo de Roxas, Makati City 1226

Attention: **ATTY. SUZY CLAIRE R. SELLEZA**  
Head – Issuer Compliance and Disclosure Department

Gentlemen/Ladies:

Please be informed that at its meeting today, 04 August 2025, the Board of Directors of Filinvest Land, Inc. (“FLI”) confirmed the following appointments:

1. Ms. Ana Venus A. Mejia as the Chief Operating Officer (“COO”)

Ms. Mejia will concurrently serve as the new COO in addition to her responsibilities as Executive Vice President, Treasurer and Chief Finance Officer.

Ms. Mejia Ms. Mejia, 59, Filipino, has been with the Filinvest Group for 29 years. She started in January 1996 as the Assistant Controller of FDC and has served the group in various capacities. She was appointed as the Treasurer of FLI in 2012. She also serves as the Treasurer and Chief Finance Officer of FILRT. Prior to joining Filinvest, she worked with Shoemart and SGV & Co. She is a Certified Public Accountant and a magna cum laude graduate of Pamantasan from the Kellogg School of Management of Northwestern University and the School of Business and Management at the Hong Kong University of Science and Technology.

2. Ms. Mary Averose D. Valderrama as Senior Vice President –Residential Business Unit Head

Prior to her new appointment, Ms. Valderrama served as FLI’s First Vice President - Assistant Residential Business Unit Head. Ms. Valderrama graduated as *cum laude* in 2002 with a degree in Business Economics at the University of the Philippines – Diliman. She

took an MBA in Business Administration at the University of East Anglia in United Kingdom and graduated with distinction. When Ms. Valderrama joined FLI in 2013, she carried with her solid real estate experience gained from the various roles she held in business development, sales and marketing.

3. Ms. Maria Arabelle B. Solidum as First Vice President – Region General Manager

Ms. Solidum, 46, Filipino, previously served as FLI's Area General Manager for Northern Mindanao in 2013–2017 and as the Rawland Group Head for Visayas and Mindanao Cluster in 2018.

Prior to joining Filinvest, her leadership roles include Senior Vice President and Chief Operations Officer at Raemulan Lands, Inc., Vice President and General Manager at Pacifica Homes Development Corporation (a Century Pacific Group, Inc. subsidiary), and key management positions at Pueblo de Oro Development Corporation (ICCP Group), Globe Telecom, Inc., Innove Communications, Inc., and the Villar Group.

She holds a Bachelor of Science degree in Agribusiness Management (*cum laude*), from the University of the Philippines Los Banos and is completing her Master of Arts in Urban and Regional Planning at UP SURP in UP Diliman.

Thank you.

Very truly yours,



**KATRINA O. CLEMENTE-LUA**  
Corporate Secretary and  
Corporate Information Officer