

12 March 2025

Philippine Dealing & Exchange Corp.

29th Floor, BDO Equitable Tower
8751 Paseo de Roxas
Makati City 1226

Attention: **Atty. Suzy Claire R. Selleza**
Head - Issuer Compliance and Disclosure Department

Securities and Exchange Commission

The SEC Headquarters, 7907 Makati Avenue
Salcedo Village, Bel-Air, Makati City 1209

Attention: **Atty. Oliver O. Leonardo**
Director - Markets and Securities Regulation Department

Dear Mesdames and Gentlemen:

In compliance with PDEX Rule 7.9.3 and the Implementing Rules and Regulations of the Securities and Regulation Code, we enclose a copy of Cebu Landmasters, Inc.'s ("CLI" or the "Company") disclosure filing to The Philippine Stock Exchange, Inc.

We trust that this submission meets your requirements. If you have questions and/or clarifications, please feel free to contact the undersigned. Thank you.

Very truly yours,

CEBU LANDMASTERS, INC.

By:



ATTY. JOHN EDMAR G. GARDE
Legal Counsel and Compliance Senior Manager



SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)

Mar 12, 2025

2. SEC Identification Number

CS200321240

3. BIR Tax Identification No.

227-599-320-000

4. Exact name of issuer as specified in its charter

CEBU LANDMASTERS, INC.

5. Province, country or other jurisdiction of incorporation

Philippines

6. Industry Classification Code(SEC Use Only)

7. Address of principal office

10TH FLOOR, PARK CENTRALE TOWER, JOSE MA. DEL MAR ST., CEBU I.T. PARK,
BRGY. APAS, CEBU CITY, PHILIPPINES

Postal Code

6000

8. Issuer's telephone number, including area code

0322314870

9. Former name or former address, if changed since last report

N/A

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
COMMON SHARES	3,465,201,467
PREFERRED SHARES	4,280,340

11. Indicate the item numbers reported herein

Item 9 (Other Items)

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



Cebu Landmasters, Inc.

CLI

PSE Disclosure Form 4-31 - Press Release
References: SRC Rule 17 (SEC Form 17-C)
Section 4.4 of the Revised Disclosure Rules

Subject of the Disclosure

Cebu Landmasters Secures Spot in ATRAM SDG Fund, Strengthening Sustainability Commitment

Background/Description of the Disclosure

- Cebu Landmasters, Inc. (CLI) has secured a spot in the ATRAM Philippine Sustainable Development Growth Fund, a selection of the top 20 listed companies excelling in ESG initiatives and sustained financial growth.
- Cebu Landmasters (CLI) reinforces its strong ESG commitment with the upcoming listing of its P5 billion sustainability-linked bond, further solidifying its dedication to sustainable growth.

For more details and information, please refer to the attached Press Release.

Other Relevant Information

NOTE: The disclosure contains forward-looking statements and facts that are subject to considerable risks and uncertainties. These forward-looking statements include, but are not limited to, statements about known and unknown risks; uncertainties and other factors that may cause actual results to differ from expected future performance.

Filed on behalf by:

Name	Atty. John Edmar Garde
Designation	Legal Counsel & Compliance Senior Manager

Cebu Landmasters Secures Spot in ATRAM SDG Fund, Strengthening Sustainability Commitment

News Summary

1. Cebu Landmasters, Inc. (CLI) has secured a spot in the ATRAM Philippine Sustainable Development Growth Fund, a selection of the top 20 listed companies excelling in ESG initiatives and sustained financial growth.
 2. Cebu Landmasters (CLI) reinforces its strong ESG commitment with the upcoming listing of its P5 billion sustainability-linked bond, further solidifying its dedication to sustainable growth.
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Manila, Philippines – Cebu Landmasters, Inc. (CLI), the leading developer in the Visayas and Mindanao (VisMin) region, has been recognized for its strong commitment to sustainability with its inclusion in the ATRAM Philippine Sustainable Development Growth Fund. The fund, managed by ATRAM, selects the top 20 listed companies that demonstrate strong environmental, social, and governance (ESG) performance while maintaining financial growth.

With a year-to-date return of 18% as of December 2024, the P300 million ATRAM SDG Fund is the third best-performing equity fund in the Philippines. CLI's inclusion in this prestigious fund highlights the company's positive outcomes from its sustainability initiatives.

“We are pleased and encouraged to be included in the ATRAM SDG Fund, which recognizes companies that champion sustainability in their operations. This recognizes our long-standing commitment to ESG principles, ensuring that we not only deliver quality developments but also create a positive impact on communities and the environment,” said CLI Chairman and CEO Jose R. Soberano III. “The increasing interest from investors in companies that embody sustainability further motivates us to embed these tenets into every aspect of our business.”

Even before its inclusion in the ATRAM SDG Fund, Cebu Landmasters, Inc. (CLI) has consistently prioritized sustainability, as detailed in its Sustainability Reports. The company has long integrated ESG principles into its operations, ensuring that its developments align with environmental and social responsibility. This commitment is evident in its biodiversity conservation, community livelihood initiatives, and environmental protection and rehabilitation efforts, including the GROW and LAMBO programs and the Magspeak project.

CLI's Commitment to Sustainability: Enhancing Ecosystems and Supporting Communities

CLI's long-standing commitment to sustainability is reflected in the Magspeak Mountain Resort and Villas in Brgy. Magsaysay, Balamban, Cebu. Designed as a model for environmental conservation, Magspeak integrates biodiversity management, sustainable ecosystem enrichment, and green architecture. The site is home to at least 24,993 native trees and 30 bird species, with ongoing efforts to preserve and enhance biodiversity.

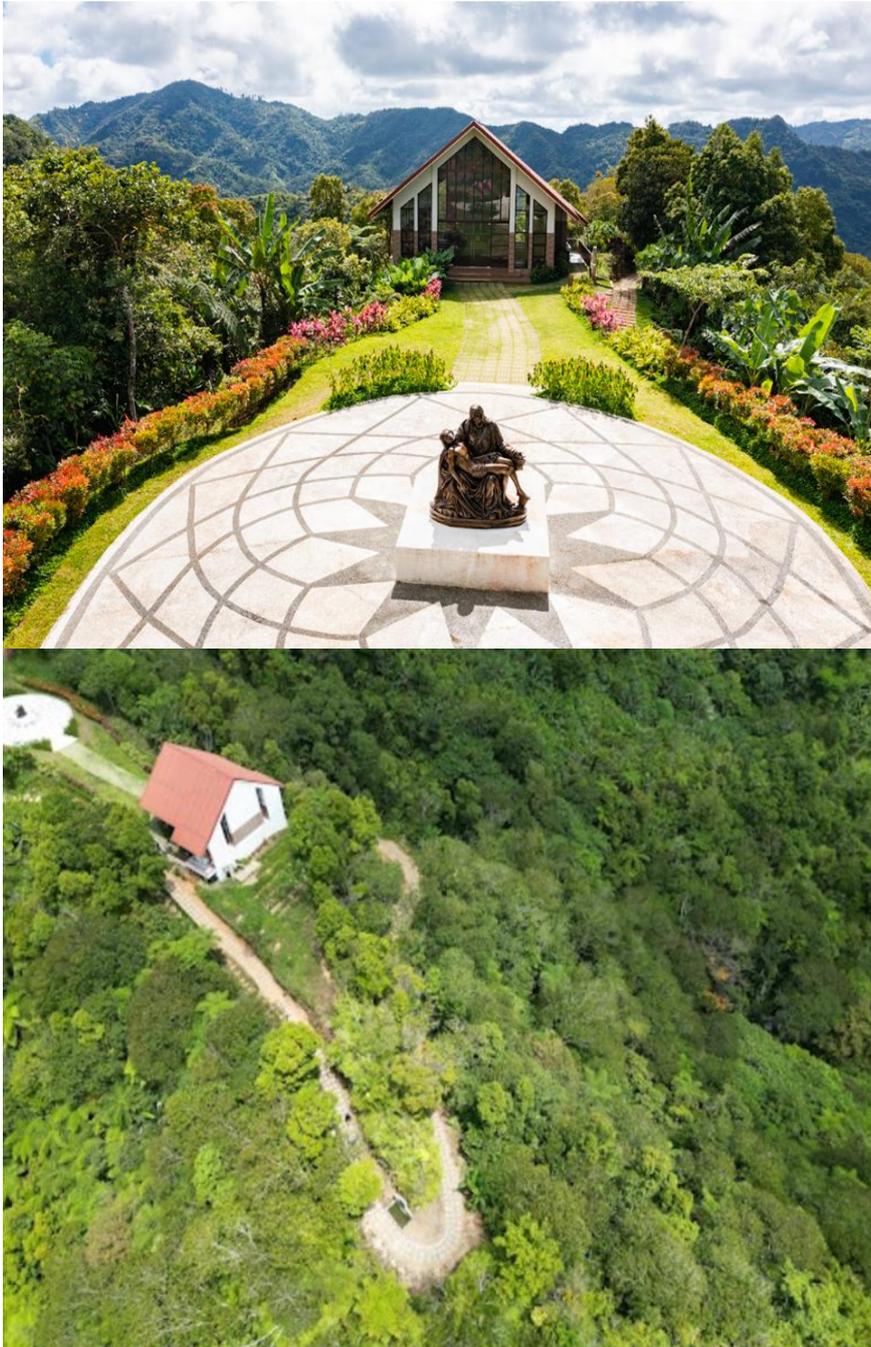
The listed company's initiatives to contribute to increasing tree cover and enhancing vegetation further exemplifies its dedication to sustainability. Through the GROW program, CLI has planted more than 400,000 trees—including mangroves, timber, and fruit trees—across 151 sites, achieving an impressive 80% survival rate. Greening initiatives within CLI's project sites also contribute to biodiversity conservation in Cebu.

In addition to ecological efforts, CLI empowers communities through the LAMBO (Livelihood Assistance for Multi-sectoral beneficiary organizations) livelihood program. Under its GROW (Green Resources and Opportunities for Work) sub-program, CLI supports farmers and fishermen by providing opportunities in seedling production, tree planting, and forest management. The company's farm-to-market initiative, *Tabo sa CLI*, eliminates middlemen, directly connecting farmers with consumers in CLI corporate offices and managed residential communities. By year-end 2024, CLI had partnered with 16 People's Organizations, benefitting 536 farmers and fishermen across 164 planting sites.

"Our inclusion in the ATRAM SDG Fund strengthens our resolve to scale up our sustainability efforts. This recognition comes at a pivotal time as we prepare for the upcoming listing of our P5 billion sustainability-linked bond—another testament to our unwavering commitment to sustainability," added Soberano.

The upcoming listing of CLI's P5 billion sustainability-linked bond is a trail-blazing transaction in our market using a performance metric that focuses on the social aspect of sustainability. . This capital raise provides investors an opportunity to support CLI in its mission to contribute to nation building and to the UN sustainable development goals while driving long-term growth in the VisMin real estate sector.

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Magspeak Mountain Resort and Villas in Brgy. Magsaysay, Balamban, Cebu, is designed as a model for environmental conservation. The property integrates biodiversity management, sustainable forest restoration, and green architecture.



Cebu Landmasters' GROW (Green Resources and Opportunities for Work) program supports farmers and fishermen by providing opportunities in seedling production, tree planting, and forest management.



Tabo sa CLI is Cebu Landmasters' farm-to-market initiative that directly connects farmers and consumers, eliminating middlemen. Mounted in CLI corporate offices and company managed residential communities, the project has forged partnership with 16 People's Organizations, benefitting 536 farmers and fishermen across 164 planting sites.

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