



17 February 2025

The Philippine Stock Exchange

6 Floor, PSE Tower, 28th Street corner 5th Avenue,
Bonifacio Global City, Taguig City

To **Atty. Stefanie Ann B. Go**
OIC, Disclosure Department

Dear Madame,

We write with respect to various news articles relating to Ayala Land, Inc. (ALI). In the attached article entitled "Ayala Land's high-end segment rakes in P4.7B sales in one week" posted in GMANetwork.com on February 14, 2025, it was reported that:

"Ayala Land Premier (ALP), the luxury residences arm of property giant Ayala Land Inc., on Friday said it has seen high interest for high-end and premium developments as it booked over P4 billion in sales as of the first week of February.

In a news release, ALP said it recorded P4.7 billion in sales in a week following its one-day Chinese New Year open house, which featured the newly launched Enara in Nuvali and other developments as well as the launching of Virendo in Davao.

The Enara and Virendo horizontal urban development estates generated P2 billion and P2.7 billion in sales, respectively, according to the property developer.

'This demand indicates the strength of the luxury residential market and reflects our buyers' trust in the Ayala Land Premier brand. Clients are investing in distinct, well-planned communities at premium locations that create enduring value as investments or homes for their families,' said Mike Jugo, president of ALP.

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We confirm the details in the abovementioned article.

A handwritten signature in blue ink, appearing to read 'ASB', written over a light blue horizontal line.

AUGUSTO D. BENGZON
Senior Vice-President
CFO and Treasurer