

22 November 2024

**Philippine Dealing & Exchange Corp.**

29th Floor, BDO Equitable Tower  
8751 Paseo de Roxas  
Makati City 1226

Attention: **Atty. Suzy Claire R. Selleza**  
*Head - Issuer Compliance and Disclosure Department*

**Securities and Exchange Commission**

The SEC Headquarters, 7907 Makati Avenue  
Salcedo Village, Bel-Air, Makati City 1209

Attention: **Atty. Oliver O. Leonardo**  
*Director - Markets and Securities Regulation Department*

**Dear Mesdames and Gentlemen:**

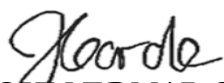
In compliance with PDEx Rule 7.9.3 and the Implementing Rules and Regulations of the Securities and Regulation Code, we enclose a copy of Cebu Landmasters, Inc.'s ("CLP" or the "Company") disclosure filing to The Philippine Stock Exchange, Inc.

We trust that this submission meets your requirements. If you have questions and/or clarifications, please feel free to contact the undersigned. Thank you.

Very truly yours,

**CEBU LANDMASTERS, INC.**

By:

  
**ATTY. JOHN EDMAR G. GARDE**  
Legal Counsel and Compliance Senior Manager



COVER SHEET

|                         |   |   |   |   |   |   |   |   |   |   |
|-------------------------|---|---|---|---|---|---|---|---|---|---|
| C                       | S | 2 | 0 | 0 | 3 | 2 | 1 | 2 | 4 | 0 |
| SEC REGISTRATION NUMBER |   |   |   |   |   |   |   |   |   |   |

|   |   |   |   |  |   |   |   |   |   |   |   |   |   |   |   |   |  |   |   |   |   |  |  |  |  |  |  |
|---|---|---|---|--|---|---|---|---|---|---|---|---|---|---|---|---|--|---|---|---|---|--|--|--|--|--|--|
| C | E | B | U |  | L | A | N | D | M | A | S | T | E | R | S | , |  | I | N | C | . |  |  |  |  |  |  |
|---|---|---|---|--|---|---|---|---|---|---|---|---|---|---|---|---|--|---|---|---|---|--|--|--|--|--|--|

(Company Name)

|   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|--|
| 1 | 0 | T | H |   | F | L | O | O | R | , |   | P | A | R | K |   | C | E | N | T | R | A | L | E |   |   |   |  |
| T | O | W | E | R | , |   | J | O | S | E |   | M | A | . |   | D | E | L |   | M | A | R |   | S | T | . |   |  |
| B | 2 |   | L | 3 | , |   | C | E | B | U |   | I | T |   | P | A | R | K | , |   | B | R | G | Y | . |   |   |  |
| A | P | A | S | , |   | C | E | B | U |   | C | I | T | Y | , |   | P | H | I | L | I | P | P | I | N | E | S |  |
| 6 | 0 | 0 | 0 |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |  |

(Business Address: No. Street/City/Province)

|                           |
|---------------------------|
| Atty. John Edmar G. Garde |
| Contact Person            |

|                          |
|--------------------------|
| (032) 231 - 4870         |
| Company Telephone Number |

|       |   |
|-------|---|
| 1     | 2 |
| Month |   |

|     |   |
|-----|---|
| 3   | 1 |
| Day |   |

|           |
|-----------|
| 17-C      |
| Form Type |

|       |   |
|-------|---|
| 0     | 6 |
| Month |   |

|     |   |
|-----|---|
| 0   | 4 |
| Day |   |

*Regular Stockholders' Meeting*

|  |
|--|
|  |
|--|

Secondary License Type, If Applicable

|                          |  |  |
|--------------------------|--|--|
|                          |  |  |
| Dept. Requiring this Doc |  |  |

|                                 |
|---------------------------------|
|                                 |
| Amended Articles Number/Section |

|                           |
|---------------------------|
| 22                        |
| Total No. of Stockholders |

|                            |         |
|----------------------------|---------|
| Total Amount of Borrowings |         |
|                            |         |
| Domestic                   | Foreign |

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To be accomplished by SEC Personnel concerned

|             |  |  |  |  |  |  |  |  |
|-------------|--|--|--|--|--|--|--|--|
|             |  |  |  |  |  |  |  |  |
| File Number |  |  |  |  |  |  |  |  |

LCU

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| Document I.D. |  |  |  |  |  |  |  |  |

Cashier

# SECURITIES AND EXCHANGE COMMISSION

## SEC FORM 17-C

### CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)  
Nov 22, 2024
2. SEC Identification Number  
CS200321240
3. BIR Tax Identification No.  
227-599-320-000
4. Exact name of issuer as specified in its charter  
CEBU LANDMASTERS, INC.
5. Province, country or other jurisdiction of incorporation  
Philippines
6. Industry Classification Code(SEC Use Only)
7. Address of principal office  
10TH FLOOR, PARK CENTRALE TOWER, JOSE MA. DEL MAR ST., CEBU I.T. PARK,  
BRGY. APAS, CEBU CITY, PHILIPPINES  
Postal Code  
6000
8. Issuer's telephone number, including area code  
0322314870
9. Former name or former address, if changed since last report  
N/A
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

| Title of Each Class | Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding |
|---------------------|-----------------------------------------------------------------------------|
| COMMON SHARES       | 3,465,201,467                                                               |
| PREFERRED SHARES    | 4,280,340                                                                   |

11. Indicate the item numbers reported herein  
Item 9 (Other Items)

*The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.*



# Cebu Landmasters, Inc.

## CLI

**PSE Disclosure Form 13-1 - Change in Shareholdings of  
Directors and Principal Officers**  
**References: SRC Rule 23 (SEC Form 23-B) and  
Section 13 of the Revised Disclosure Rules**

|                                                                                                                                                                                             |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Subject of the Disclosure</b>                                                                                                                                                            |
| Change in Shareholdings of Directors and Principal Officers                                                                                                                                 |
| <b>Background/Description of the Disclosure</b>                                                                                                                                             |
| This is to disclose to the Exchange and the public the additional shareholdings of Joanna Marie S. Bergundthal as a result of the additional shares purchased by AB Soberano Holdings Corp. |

|                             |                                                                                       |
|-----------------------------|---------------------------------------------------------------------------------------|
| <b>Name of Person</b>       | Joanna Marie S. Bergundthal                                                           |
| <b>Position/Designation</b> | Director, Asst. Treasurer and Senior Vice-President for Marketing and Human Resources |

### For Equity Securities

| Type of Security /<br>Stock Symbol | Date of<br>Transaction | Securities Acquired (A) or<br>Disposed (D) |               |                    | Ownership Form Direct<br>(D) or Indirect (I) | Nature of Indirect<br>Beneficial Ownership |
|------------------------------------|------------------------|--------------------------------------------|---------------|--------------------|----------------------------------------------|--------------------------------------------|
|                                    |                        | Number of<br>Shares                        | (A) or<br>(D) | Price per<br>Share |                                              |                                            |
| CLI                                | Nov 15, 2024           | 800                                        | A             | 2.70               | I                                            | Through AB Soberano Holdings Corp.         |
| CLI                                | Nov 15, 2024           | 50                                         | A             | 2.75               | I                                            | Through AB Soberano Holdings Corp.         |
| CLI                                | Nov 15, 2024           | 10                                         | A             | 2.76               | I                                            | Through AB Soberano Holdings Corp.         |
| CLI                                | Nov 15, 2024           | 170                                        | A             | 2.77               | I                                            | Through AB Soberano Holdings Corp.         |
| CLI                                | Nov 15, 2024           | 120                                        | A             | 2.78               | I                                            | Through AB Soberano Holdings Corp.         |
| CLI                                | Nov 15, 2024           | 100                                        | A             | 2.79               | I                                            | Through AB Soberano Holdings Corp.         |
| CLI                                | Nov 15, 2024           | 90                                         | A             | 2.80               | I                                            | Through AB Soberano Holdings Corp.         |
| CLI                                | Nov 15, 2024           | 510                                        | A             | 2.82               | I                                            | Through AB Soberano Holdings Corp.         |
| CLI                                | Nov 15, 2024           | 50                                         | A             | 2.86               | I                                            | Through AB Soberano Holdings Corp.         |
| CLI                                | Nov 18, 2024           | 190                                        | A             | 2.75               | I                                            | Through AB Soberano Holdings Corp.         |

|     |              |     |   |      |   |                                    |
|-----|--------------|-----|---|------|---|------------------------------------|
| CLI | Nov 18, 2024 | 130 | A | 2.79 | I | Through AB Soberano Holdings Corp. |
| CLI | Nov 18, 2024 | 550 | A | 2.80 | I | Through AB Soberano Holdings Corp. |
| CLI | Nov 19, 2024 | 100 | A | 2.79 | I | Through AB Soberano Holdings Corp. |
| CLI | Nov 19, 2024 | 360 | A | 2.80 | I | Through AB Soberano Holdings Corp. |
| CLI | Nov 19, 2024 | 20  | A | 2.83 | I | Through AB Soberano Holdings Corp. |
| CLI | Nov 19, 2024 | 150 | A | 2.84 | I | Through AB Soberano Holdings Corp. |
| CLI | Nov 19, 2024 | 70  | A | 2.86 | I | Through AB Soberano Holdings Corp. |
| CLI | Nov 20, 2024 | 200 | A | 2.80 | I | Through AB Soberano Holdings Corp. |
| CLI | Nov 20, 2024 | 100 | A | 2.81 | I | Through AB Soberano Holdings Corp. |
| CLI | Nov 20, 2024 | 450 | A | 2.82 | I | Through AB Soberano Holdings Corp. |
| CLI | Nov 20, 2024 | 200 | A | 2.83 | I | Through AB Soberano Holdings Corp. |
| CLI | Nov 20, 2024 | 50  | A | 2.84 | I | Through AB Soberano Holdings Corp. |
| CLI | Nov 20, 2024 | 100 | A | 2.85 | I | Through AB Soberano Holdings Corp. |

**Number of Shares Owned after the Transaction**

|                 |            |
|-----------------|------------|
| <b>Direct</b>   | 16,907,191 |
| <b>Indirect</b> | 22,951,091 |