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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE (SRC) AND SRC RULE 17(a)-1(b)(3) THEREUNDER

1.	November 19, 2024
	Date of Report
2.	SEC Identification Number AS094-000088 3. BIR Tax Identification No. 003-058-789
4.	SM PRIME HOLDINGS, INC. Exact name of registrant as specified in its charter
5.	PHILIPPINES 6. (SEC Use Only)
	Province, country or other jurisdiction of Industry Classification Code: incorporation
7.	7th Floor MOA Square, Seashell Lane cor. Coral Way, Mall of Asia Complex, Brgy. 76, Zone
	10, CBP 1-A, Pasay City, Philippines 1300
	Address of principal office Postal Code
8.	(632) 8831-1000 Registrant's telephone number, including area code
9.	N/A
	Former name or former address, if changed since last report
10.	Securities registered pursuant to Sections 4 and 8 of the RSA
	Title of Each Class Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
	COMMON STOCK, P1 PAR VALUE 28,879,231,694
••••	DEBT SECURITIES - RETAIL BOND 137,831,040,000
••••	
11.	Indicate the item numbers reported herein: ITEM # 9, LETTER B

SM PRIME

PRESS RELEASE

Hans Sy Receives ICD's Highest Distinction



From Left to Right: Senen L. Matoto (ICD Trustee), Amb. Jose L. Cuisia Jr. (ICD Trustee and Honorary Fellow), Tomasa H. Lipana (ICD Trustee), Atty. Benedicta Du-Baladad (ICD Trustee), Hans T. Sy (ICD Honorary Fellow), Atty. Pedro H. Maniego Jr. (ICD Chairman), Imelda Ceniza-Tiongson (ICD Vice Chairperson and Trustee), Ma. Victoria C. Españo (ICD Treasurer and Trustee) and Atty. Jose Tomas C. Syquia (ICD Trustee).

(November 19, 2024, Pasay City, Philippines) SM Prime Holdings, Inc. (SM Prime) Executive Committee Chairman Hans Sy has been conferred the prestigious title of Honorary Fellow by the Institute of Corporate Directors (ICD) Philippines. The recognition highlights his significant contributions to corporate governance, sustainability, disaster resilience and education, alongside his efforts to advance best practices within the private sector.

The Honorary Fellow title, the highest distinction granted by the ICD, is awarded after a rigorous selection process to individuals who have made exceptional contributions to promoting good corporate governance.

In his acceptance speech, Sy underscored his commitment to ethical leadership and responsible growth. "As public companies, our responsibilities extend beyond profit. We owe it to our stakeholders to uphold the highest standards of transparency, accountability and ethical leadership," he said.

He also emphasized the Sy family's philosophy of "no choice," which drives its adherence to values not just as obligations but as guiding principles. "This ensures we lead with purpose, grow responsibly and create a positive social impact," Sy added.

The ICD recognition reinforces Sy's legacy as a champion of sustainable business practices and corporate social responsibility in the Philippines.

"Mr. Sy's journey is a testament to the impact that visionary leadership and unwavering commitment can have on industries and communities alike," said ICD Trustee Tomasa "Tammy" Lipana.

"His work inspires not only success but also defines purpose—reminding us that true leadership is about leaving a meaningful legacy to the country and to the world," Lipana added.

About SM Prime

SM Prime is one of Southeast Asia's largest integrated property developers, known for creating innovative and sustainable lifestyle cities through its portfolio of malls, residences, offices, hotels and convention centers. In the Philippines, it holds the distinction of being the largest property developer in terms of asset size.

About the Institute of Corporate Directors (Philippines)

The ICD is a non-stock, not-for-profit national association of corporate directors and other stakeholders engaged in corporate governance. It is recognized as a national and international resource for corporate governance, collaborating with organizations such as the Global Network of Director Institutes (GNDI) and the Organisation for Economic Co-operation and Development (OECD).

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SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SM PRIME HOLDINGS, INC.

Registrant

Date: November 19, 2024

JOHN NAI PENG C. ONG
Chief Finance Officer & Corporate Information Officer

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