

CERTIFICATION

I, **KERWIN MAX S. TAN**, Chief Financial, Risk and Compliance Officer of **ROBINSONS LAND CORPORATION** (the "Corporation") with SEC Registration number 93269-A and with principal office address at Level 2 Galleria Corporate Center EDSA cor. Ortigas Ave., Quezon City, hereby oath that:

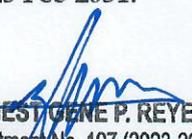
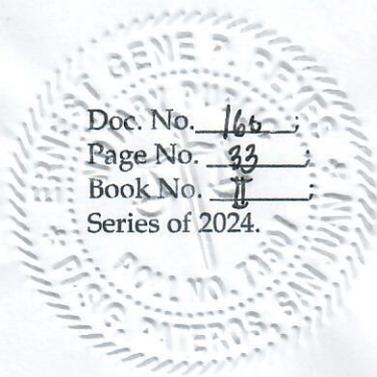
1. On behalf of the Corporation. I have caused this SEC Form 17-C to be prepared;
2. I read and understood its contents which are true and correct of my own personal knowledge and/or based on true records;
3. The Corporation will comply the requirements set forth in SEC Notice dated June 24, 2020 for the complete and official submission of reports and/or documents through electronic mail; and
4. I am fully aware that documents filed online which required pre-evaluation and/or processing fee shall be considered complete and officially received upon payment of a filing fee.

IN WITNESS WHEREOF, I have hereunto set my hands this AUG 13 2024 at Pasig City.



KERWIN MAX S. TAN
Chief Financial, Risk and Compliance Officer

SUBSCRIBED AND SWORN to before me this AUG 13 2024 at Pasig City
affiant exhibiting to me his Passport No. P631979B valid until 25 Feb 2031.



ERNEST GENE P. REYES
Appointment No. 197 (2023-2024)
Notary Public for Pasig City, Pateros and San Juan
Until December 31, 2024
Attorney's Roll No. 73507
15th Floor, Robinsons Cyberscape Alpha, Sapphire and
Gamet Roads, Ortigas Center, Pasig City
PTR Receipt No. 1650477; 01.02.2024; Pasig City
IBP Receipt No. 362503; 10.06.2023; RSM
MCLE No. VII-0014843

SEC FORM 17-C

ROBINSONS LAND CORPORATION**11. Item 9 – Other Matters****Robinsons Hotels & Resorts and Hira Holdings, Inc. to Launch First Luxury Villa in Siargao**

Robinsons Hotels & Resorts (RHR) signs Hira Holdings, Incorporated (HHI) for a ten-year Management Agreement to bring global hospitality standards with a unique Filipino heart of service to Siargao.

This partnership envisions to open an exquisite eco-friendly villa resort by 2026 at Brgy. Malinao, General Luna in Siargao Island, with a total land area of 2,856 square meters.

Hira Holdings Inc. (HHI), known as the first franchisee of the country's leading quick-service restaurant – Jollibee, confidently ventures into hotel development because of its confidence with RHR as it aligns with their vision to propel the Philippines at the forefront of the Southeast Asian tourism industry.

“We are grateful to RHR for opening this opportunity to us. We are confident with the brands and capacity of Robinsons Hotels that's why it was easy for us to trust and sign with our very first hotel and we look forward to building more with them in the future,” said Mr. Hareh Hiranand, President of Hira Holdings Inc.

Robinsons Hotels & Resorts (RHR), the country's leading hospitality group, is proud to have this project included in its growing hotel portfolio. RHR has 30 hotels strategically located nationwide under five local hotel brands namely, Go Hotels, Go Hotels Plus, Summit Hotels and Resorts, Grand Summit Hotels and Fili Hotel.

Barun Jolly, Senior Vice President and Business Unit Head of Robinsons Hotels & Resorts, expressed his enthusiasm, "We are delighted to have this meaningful partnership with Hira Holdings Inc., a company that holds the same values with RHR. This partnership signifies a step forward in our mission to continuously expand our presence geographically while maintaining our commitment to exceptional service and sustainable practices."

Hira Holdings Inc. shares RHR's vision of promoting sustainable tourism and delivering high-quality hospitality experiences. This collaboration aims to boost Siargao's tourism appeal while providing guests with a serene retreat that reflects the island's charm and tranquility.

Siargao, famous for its world-class surfing spots, has seen significant growth in tourism over recent years. A whopping 529,822 tourist arrivals were recorded in 2023 vs 2022's count of 125,008 tourist arrivals. This burgeoning popularity makes Siargao an ideal location for RHR's newest luxury venture.

Barun adds that RHR's expansion plans have diversified to include franchising and management agreements. “We are confident in the bullish economic projection of the country and with our expertise in hotel brand development we would like to enable optimistic investors who want to venture into the hospitality industry as well.”



Robinsons Hotels & Resorts (RHR) seals partnership with Hira Holdings Incorporated (HHI) to launch the first villa in Siargao. In photo during the recent MOA signing are (from left to right): RHR Director of Projects & Design Lourdes Lucido, RHR Senior Vice President and Business Unit General Manager Barun Jolly, HHI President Haresh Hiranand, HHI Director Seth Hiranand, HHI Director Shiv Hiranand, Mega Mykon Builders President Mike Millo and Director of G2Studio Ltd Graham Applin.





Memorandum of Agreement signing with (L-R) RHR Associate Director for Business Development Mario Cuengco, RHR Senior Vice President and Business Unit General Manager Barun Jolly, and HHI President Haresh Hiranand.

For more information about Robinsons Hotels & Resorts and its upcoming projects, please visit <https://www.robinsonshotels.com/>. Interested to partner with RHR, contact: (RLCRHR.BDD@robinsonsl.com).

About Robinsons Hotels & Resorts:

Robinsons Hotels & Resorts, a business unit of Robinsons Land Corporation, is the leading hospitality group in the Philippines, known for its diverse portfolio of hotels and resorts across the country. Committed to providing exceptional guest experiences, RHR emphasizes sustainability, innovation, and Filipino hospitality in all its properties.

About Hira Holdings Inc.:

Hira Holdings Inc. is a family office focused on developing premium properties in key locations. With a strong commitment to quality and sustainability, Hira Holdings Inc. aims to create spaces that offer unique and enriching experiences for their guests.

PR Contact Details:

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For further information on the press release, please contact:

Rommel L. Rodrigo
Head of Investor Relations
Robinsons Land Corporation

Email: rommel.rodrido@robinsonslan.com
 investor.relations@robinsonslan.com
Tel. no#: +632 8397 1888 loc 3156

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Robinsons Land Corporation
(Registrant)



Kerwin Max S. Tan
Chief Financial, Risk, and Compliance
Officer
(Signature and Title)

August 13, 2024
(Date)



13 August 2024

Philippine Stock Exchange, Inc.

To: **Atty. Stefanie Ann B. Go**

Officer-in-Charge, Disclosure Department
6th Floor, PSE Tower, 28th St. corner 5th Avenue
Bonifacio Global City, Taguig City

Philippine Dealing and Exchange Corporation

To: **Atty. Suzie Claire R. Selleza**

Head, Issuer Compliance and Disclosures Department
29th Floor, BDO Equitable Tower
8751 Paseo de Roxas, Makati City

Securities and Exchange Commission

To: **Atty. Oliver O. Leonardo**

Director, Markets & Securities Regulation Department
17/F SEC Headquarters, 7907 Makati Avenue
Barangay Bel-Air, Makati City

Re: **RLC's Robinsons Hotels & Resorts Launch First Luxury Villa in Siargao in Partnership with Hira Holdings, Inc.**

Dear Mesdames and Gentlemen:

Please see attached press release on Robinsons Land Corporation.

Thank you.

KERWIN MAX S. TAN

CFO, Chief Risk Officer and Compliance Officer
Robinsons Land Corporation



Robinsons Hotels & Resorts and Hira Holdings, Inc. to Launch First Luxury Villa in Siargao

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For further information, please contact:

**Rommel L. Rodrigo
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Robinsons Land Corporation**

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 investor.relations@robinsonsland.com

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