

COVER SHEET

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SEC Registration Number

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B	S	I	D	I	A	R	I	E	S																				

(Company's Full Name)

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c	o	r	.		C	o	r	a	l		W	a	y	,		M	a	l	l		o	f		A	s	i	a		C
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1	-	A	,		P	a	s	a	y		C	i	t	y	,		M	e	t	r	o		M	a	n	i	l	a	,
P	h	i	l	i	p	p	i	n	e	s																			

Mr. John Nai Peng C. Ong

(Contact Person)

8831-1000

(Company Telephone Number)

0	6	2	5
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Month Day
(Calendar Period)

1	7	-	C	
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(Form Type)

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Month Day
(Annual Meeting)

(Secondary License Type, If Applicable)

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowings

Domestic

Foreign

To be accomplished by SEC Personnel concerned

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File Number

LCU

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Document ID

Cashier

STAMPS

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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE (SRC)
AND SRC RULE 17(a)-1(b)(3) THEREUNDER

1. July 23, 2024
Date of Report
2. SEC Identification Number AS094-000088
3. BIR Tax Identification No. 003-058-789
4. SM PRIME HOLDINGS, INC.
Exact name of registrant as specified in its charter
5. PHILIPPINES 6. (SEC Use ☐ Only)
Province, country or other jurisdiction of incorporation Industry Classification Code:
7. 7/F MOA Square, Seashell Lane cor. Coral Way, Mall of Asia Complex, Brgy. 76 Zone 10, CBP 1-A, Pasay City, Metro Manila, Philippines 1300
Address of principal office Postal Code
8. (632) 8831-1000
Registrant's telephone number, including area code
9. N/A
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
COMMON STOCK, P1 PAR VALUE	28,879,231,694
DEBT SECURITIES – RETAIL BOND	140,432,740,000

11. Indicate the item numbers reported herein: ITEM # 9, LETTER B.

SM PRIME

PRESS RELEASE

SM Prime: 30 Years of Premier and Sustainable Excellence



(From left to right:) SM Prime Holdings, Inc.'s Board of Directors Mr. Jorge T. Mendiola, Mr. J. Carlitos G. Cruz, Atty. Darlene Marie B. Berberabe, Mr. Hans T. Sy, Mr. Amando M. Tetangco, Jr., Mr. Jeffrey C. Lim, and Mr. Henry T. Sy, Jr. together with Philippine Stock Exchange's President and CEO Mr. Ramon S. Monzon, PSE Director Mr. Eddie T. Gobing, Ms. Ma. Vivian Yuchengco, Chief Operating Officer Atty. Roel A. Refran, Issuer Regulation Division Head, Atty. Marigel M. Baniqued – Garcia, and General Counsel Atty. Veronica V. Del Rosario

(23 July, 2024, Pasay City, Philippines) - [SM Prime Holdings, Inc.](#) (SM Prime), one of the leading integrated property developers in Southeast Asia, celebrates today, July 23, its 30th listing anniversary as public company through a ceremonial bell-ringing held at the Philippine Stock Exchange (PSE) Tower in Taguig City.

SM Prime's Board of Directors and key officers led by its Chairman Mr. Henry T. Sy, Jr, Vice Chairman and Independent Director, Mr. Amando M. Tetangco, Jr., Chairman of the Executive Committee Mr. Hans T. Sy, and President Mr. Jeffrey C. Lim attended the event. Also present were the members of the Board of Directors and management of the Philippine Stock Exchange (PSE) headed by its Chairman, Mr. Jose T. Pardo, President, Mr. Ramon S. Monzon, Executive Vice President, Ms. Vivian Yuchengco, and Mr. Roel A. Refran.

"We are beyond grateful to reach a remarkable milestone in SM Prime's history as we celebrate our 30th listing anniversary as a public company. Guided by the vision of our founder, Mr. Henry Sy, SM Prime was incorporated to build and operate world-class one-stop shops for shopping, dining, amusement, and entertainment in the Philippines. Over the years, SM Prime has continued to achieve new heights as an integrated property developer," Lim shared.



Optimized Corporate Influence

Attesting to its commitment to excellence, SM Prime has been recognized by various entities for its strong front in corporate governance. The Institute of Corporate Directors (ICD) awarded SM Prime with the Five Golden Arrow Awards for its proactive engagement in corporate governance best practices. The Company also received numerous recognitions from the 14th Asian Excellence Awards by the Corporate Governance Asia, as well as a Gold Award for Diversity, Equity, and Inclusion at the recent FinanceAsia Awards. SM Prime has been honored as one of the Best Employers by Philippine Daily Inquirer and Statista as well as Philippines' Best Employer Brands for 2024 at the Philippines' Leadership Awards for its efforts in prioritizing the well-being of its employees.

These achievements are a result of diligent and passionate work of the employees and Management, guided by its Board of Directors.

"We extend our heartfelt gratitude to all who have been a part of our remarkable journey - to our shareholders, customers, business partners, the investing public, the bankers, and the media - your unwavering support has been pivotal in our growth. May this new milestone bring more optimism to further the growth of the company, powered by our passion and determination to deliver a better future for everyone, today and in the years to come," Mr. Lim concluded.

SM Prime remains committed to its role as a catalyst for economic growth, delivering innovative and sustainable lifestyle cities, thereby enriching the quality of life of millions of people.

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For further information, please contact:

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Vice President, Investor Relations

SM Prime Holdings, Inc.

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Tel. no.: +632 8862 7940

Forward-looking Statement

This document may contain forward-looking statements and forward-looking information that are subject to significant risks and uncertainties including, without limitation, statements relating to known and unknown risks; uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from expected future results; performance or achievements expressed or implied by forward-looking statements; our overall future business, financial condition, and results of operations, including, but not limited to financial position or cash flow; our goals for or estimates of future operational performance or results; and changes in the regulatory environment including, but not limited to, policies, decisions, and determinations of governmental or regulatory authorities. Although: (1) SM Prime Holdings, Inc. has extensive experience; and (2) the forward-looking statements may be reasonable, nothing herein should be relied upon as a commitment from SM Prime Holdings, Inc. as we cannot guarantee future events, performance or events due to various risks and uncertainties.

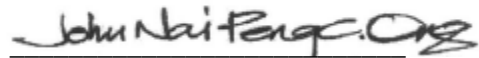
SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SM PRIME HOLDINGS, INC.

Registrant

Date: July 23, 2024

A handwritten signature in black ink, appearing to read "John Nai Peng Ong", written over a horizontal line.

JOHN NAI PENG ONG
Chief Information Officer