

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17.1

1. July 23 2024
Date of Report (Date of earliest event reported)
2. 152747 SEC Identification Number
3. 000-153-790-000 BIR Tax Identification Number
4. AYALA LAND, INC.
Exact Name of registrant as specified in its charter
5. MAKATI CITY, PHILIPPINES Province, country or other jurisdiction of incorporation
6. [REDACTED] (SEC Use Only) Industry Classification Code
7. 31F Tower One and Exchange Plaza, Ayala Triangle,
Ayala Avenue, Makati City Address of principal office
- 1226 Postal code
8. (632) 7908-3111
Registrant's telephone number, including area code
9. Not Applicable
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class (As of December 31, 2023)	Number of Shares of Stock Outstanding	Amount of Debt Outstanding (Registered)
Common	14,942,175,713	
Voting Preferred*	12,442,495,031	P125,250,000,000.00

Indicate the item numbers reported herein :

Item 9. Other Events
Re: Clarification of News Article

AYALA LAND, INC.

Registrant



Date: July 23, 2024

MICHAEL ANTHONY L GARCIA

Head, Investor Communications and Compliance,

*Unregistered



23 July 2024

Philippine Dealing and Exchange Corp.

6 Floor, PSE Tower, 28th Street corner 5th Avenue,
Bonifacio Global City, Taguig City

To **Alexandra D. Tom Wong**
OIC, Disclosure Department

Dear Madame,

We write with respect to the news article posted in various sites on July 23, 2024. In the attached article entitled "Cebu Pacific in 'exploratory talks' with Ayala for airline" posted in BusinessMirror (online edition), it was reported in part that:

"Budget carrier Cebu Pacific confirmed on Monday that it is currently in exploratory talks with Ayala Land Inc. regarding a potential acquisition of AirSWIFT.

In a clarification attached to a disclosure, Cebu Pacific acknowledged the discussions but emphasized that no definitive agreement has been reached.

'Cebu Pacific is always on the lookout for opportunities to grow and expand its network, including partnership with other parties. We confirm that Cebu Pacific is currently engaged in exploratory talks with Ayala Land Inc. but nothing definitive has been agreed upon,' the disclosure read.

AirSWIFT, a boutique airline under the Ayala Group, is known for its routes servicing popular tourist destinations, namely: El Nido, Cebu, Boracay, and Bohol, among others. It operates a small fleet of turboprop planes.

...."

Ayala Land is committed to continuously enhancing its products and services for its customers. Our current major renovations of hotels and resorts are just one facet of our broader vision to redefine the customer experience.

We confirm that Ayala Land is exploring opportunities with CEB to improve our offerings. Should this discussion result in an agreement, then the proper public disclosures will be made.

In the meantime, we are focused on providing our customers at AirSWIFT, El Nido Resorts, and Lio Hotels the best service experience.

AUGUSTO D. BENGZON
Senior Vice-President
CFO and Chief Compliance Officer