



04 July 2024

Philippine Dealing & Exchange Corp.

29th Floor, BDO Equitable Tower,
8751 Paseo de Roxas,
Makati City 1226

Attention: **ATTY. SUZY CLAIRE R. SELLEZA**
Head - Issuer Compliance and Disclosure Department
Philippine Dealing & Exchange Corp.

Dear Atty. Selleza:

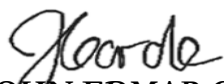
In compliance with PDEX Rule 7.9.3, we enclose a copy of Cebu Landmasters, Inc.'s ("CLI" or the "Company") disclosure filing to The Philippine Stock Exchange, Inc.

We trust that this submission meets your requirements. If you have questions and/or clarifications, please feel free to contact the undersigned. Thank you.

Very truly yours,

CEBU LANDMASTERS, INC.

By:


ATTY. JOHN EDMAR G. GARDE
Legal Counsel and Compliance Senior Manager

SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C

**CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER**

1. Date of Report (Date of earliest event reported)
Jul 4, 2024
2. SEC Identification Number
CS200321240
3. BIR Tax Identification No.
227-599-320-000
4. Exact name of issuer as specified in its charter
CEBU LANDMASTERS, INC.
5. Province, country or other jurisdiction of incorporation
Philippines
6. Industry Classification Code(SEC Use Only)
7. Address of principal office
10TH FLOOR, PARK CENTRALE TOWER, JOSE MA. DEL MAR ST., CEBU I.T. PARK,
BRGY. APAS, CEBU CITY, PHILIPPINES
Postal Code
6000
8. Issuer's telephone number, including area code
0322314870
9. Former name or former address, if changed since last report
N/A
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
COMMON SHARES	3,465,201,467
PREFERRED SHARES	4,280,340

11. Indicate the item numbers reported herein
Item 9 (Other Items)

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



Cebu Landmasters, Inc.

CLI

PSE Disclosure Form 4-31 - Press Release
References: SRC Rule 17 (SEC Form 17-C)
Section 4.4 of the Revised Disclosure Rules

Subject of the Disclosure

Cebu Landmasters fully sold out its second horizontal project in Davao in just 2 days.

Background/Description of the Disclosure

- Leading developer in VisMin Cebu Landmasters Inc. (CLI) fully sold out the 362-unit Velmiro Heights Davao, generating Php 2.7 billion in sales.
- Velmiro Heights Davao is the listed company's second horizontal project in Davao City.
- Velmiro Heights Davao is the seventh residential development of the Velmiro brand.

For more information, please see the attached Press Release.

Other Relevant Information

NOTE: The disclosure contains forward-looking statements and facts that are subject to considerable risks and uncertainties. These forward-looking statements include, but are not limited to, statements about known and unknown risks; uncertainties and other factors that may cause actual results to differ from expected future performance.

Filed on behalf by:

Name	Atty. John Edmar Garde
Designation	Legal Counsel & Compliance Senior Manager

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- *Leading developer in VisMin Cebu Landmasters Inc. (CLI) fully sold out the 362-unit Velmiro Heights Davao, generating Php 2.7 billion in sales.*
- *Velmiro Heights Davao is the listed company's second horizontal project in Davao City.*
- *Velmiro Heights Davao is the seventh residential development of the Velmiro brand.*

Leading developer in VisMin Cebu Landmasters, Inc. (CLI) fully sold out Velmiro Heights Davao in just 2 days, generating Php 2.7 billion in sales. The development is the listed company's second horizontal project in Davao City.

The 362-unit Velmiro Heights Davao is located on an 11.52-hectare lot in Barangay Magtuod and has stunning views, generous spaces, wide road networks, pedestrian circulation and security. The property has single-detached and single-attached Zen-inspired houses on lot sizes ranging from 100 to 258 square meters and priced from P5.2M to P11.15M.

The gated property has a guardhouse and premier amenities such as a clubhouse with function hall, swimming pool and kiddie pool, basketball court, fitness gym, children's playground, natural green reserves and al fresco dining area.

Velmiro Heights Davao is the seventh residential development of CLI's Velmiro brand, which is part of the listed company's Garden Series catering to the mid and upper mid-market buyers and is efficiently designed to maximize space. The brand has a total of 2,377 residential units all over Visayas and Mindanao.

"The record-breaking sales performance of Velmiro Heights Davao shows the strong market acceptance of CLI's projects in Davao," says CLI chairman and CEO Jose Soberano III. "The residential projects we launched in the area have been selling out in just a few days or within weeks after market introduction."

The listed company has residential, hotel, mixed-use and township projects in Davao. Its maiden 694-unit Mesatierra Garden Residences is already completed. This was followed by the site development completion of the 23-hectare Davao Global Township awarded as Best Township in Asia by the Asia Property Awards.

By the last quarter of 2024, CLI will start turning over Casa Mira Towers LPU Davao units along with those from One Paragon Place, the residential component of the mixed-use The Paragon Davao. The 263-room Citadines Paragon Davao will also be opening its doors to the public in early 2026.

CLI has 94 residential projects all over 17 key cities in VisMin and has delivered more than 16,000 housing units to different markets in the region. Close to 4,600 units are in Davao City.

CLI will soon be expanding to Luzon.

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Cebu Landmasters' 362-unit Velmiro Heights Davao is located on an 11.52-hectare lot in Barangay Magtuod and has stunning views, generous spaces, wide road networks, pedestrian circulation and security. The property has single-detached and single-attached Zen-inspired houses on lot sizes ranging from 100 to 258 square meters and priced from P5.2M to P11.15M.



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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

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1. **July 04, 2024**
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2. SEC Identification Number: **CS200321240**
3. BIR Tax Identification No.: **227-599-320**
4. **CEBU LANDMASTERS, INC.**
Exact name of issuer as specified in its charter
5. **CEBU CITY, CEBU PHILIPPINES**
Province, country or other jurisdiction of incorporation
6. (SEC Use Only)
Industry Classification Code:
7. **10TH FLOOR, PARK CENTRALE TOWER, JOSE MA. DEL MAR ST., CEBU I.T. PARK, BRGY. APAS, CEBU CITY, PHILIPPINES**
Address of principal office
- 6000**
Postal Code
8. **(032) 231-4870**
Issuer's telephone number, including area code
9. **N/A**
Former name or former address, if changed since the last report
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11. Indicate the item numbers reported herein: Item 9 (Other Matters)

**Cebu Landmasters fully sold out its second horizontal project in
Davao in just 2 days**

- *Leading developer in VisMin Cebu Landmasters Inc. (CLI) fully sold out the 362-unit Velmiro Heights Davao, generating Php 2.7 billion in sales.*
- *Velmiro Heights Davao is the listed company’s second horizontal project in Davao City.*
- *Velmiro Heights Davao is the seventh residential development of the Velmiro brand.*

Notice is hereby given to The Philippine Stock Exchange, Inc. (“PSE” or the “Exchange”), the Philippine Dealing & Exchange Corp. (“PDEx”), the Securities and Exchange Commission (“SEC”),

and the public that the leading VisMin developer Cebu Landmasters, Inc. (“CLI” or the “Company”) once again achieved remarkable sales as its Davao-based project, Velmiro Heights Davao has generated Php 2.7 billion in sales and was fully sold out in just two days. The development is the listed company’s second horizontal project in Davao City.

The 362-unit Velmiro Heights Davao is located on an 11.52-hectare lot in Barangay Magtuod and has stunning views, generous spaces, wide road networks, pedestrian circulation, and security. The property has single-detached and single-attached Zen-inspired houses on lot sizes ranging from 100 to 258 square meters and priced from P5.2M to P11.15M.

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SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the Issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CEBU LANDMASTERS, INC.
Issuer

July 04, 2024
Date


ATTY. JOHN EDMAR G. GARDE
Legal Counsel & Compliance Senior Manager
Signature and Title