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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE (SRC) AND SRC RULE 17(a)-1(b)(3) THEREUNDER

1.	May 15, 2024 Date of Report		
2.	SEC Identification Number AS094-000088	3. BIR Tax Identification No. <u>003-058-789</u>	
4.	SM PRIME HOLDINGS, INC. Exact name of registrant as specified in its cha	arter	
5.	PHILIPPINES 6. (SEC UProvince, country or other jurisdiction of incorporation	Jse Only) Industry Classification Code:	
7.	7/F MOA Square, Seashell Lane cor. Cora CBP 1-A, Pasay City, Metro Manila, Philip Address of principal office	l Way, Mall of Asia Complex, Brgy. 76 Zone 10 ppines 1300 Postal Code	<u>),</u>
8.	(632) 8831-1000 Registrant's telephone number, including area	code	
9.	N/A Former name or former address, if changed si	nce last report	
10.	Securities registered pursuant to Sections 4 and	ad 8 of the RSA	
	Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding	
	COMMON STOCK, P1 PAR VALUE	28,879,231,694	
	DEBT SECURITIES – RETAIL BOND	135,432,740,000	
11.	Indicate the item numbers reported herein: I	<u> FEM # 9, LETTER B.</u>	



SM Prime to Open SM City Caloocan on May 17

(15 May 2024, Pasay City, Philippines) SM Prime Holdings, Inc. (SM Prime), one of the leading integrated property developers in Southeast Asia, has scheduled the opening of SM City Caloocan on May 17, Friday. This is the Company's third mall in Caloocan City, and first in the northern cluster of the city, providing more than 94,000 square meters of gross floor area.

SM City Caloocan, which is nestled along Deparo Road, Brgy. 171, Zone 15, District 1, Bagumbong, Caloocan City, follows the success of SM City Sangandaan and SM City Grand Central, which are both located in the south cluster of Caloocan City.

SM City Caloocan will have three levels of mixed-use commercial space sharing a colorful mix of dining, shopping, and entertainment spots on this side of the Metro.

SM City Caloocan will open with more than 90% of space lease-awarded, housing sought-after SM brands namely The SM Store, SM Supermarket, Watsons, Miniso, Surplus, Ace Hardware, SM Appliance, Crocs, Uniqlo, and BDO. The mall will also have SM Food Court, SM Cinema consisting of three regular cinemas, Wellness Space, Cyberzone, three large-format in-door amusement, and air-conditioned Sky Plaza. For added convenience to its guests, the mall will have almost 1,200 parking slots, a public transport terminal, and an Electric Vehicle Charging Station (ECVS) at the third level, which aims to promote sustainable transportation development in the area.

SM Prime is scheduled to open four new malls this year, including SM City Caloocan, SM City J Mall in Mandaue, Cebu, SM City San Fernando La Union and SM City Laoag.

SM Prime remains committed to its role as a catalyst for economic growth, delivering innovative and sustainable lifestyle cities, thereby enriching the quality of life of millions of people.

-End-

For further information, please contact: John Nai Peng C. Ong
Chief Finance Officer
SM Prime Holdings, Inc.

E-mail: john.ong@smprime.com Tel. no.: 8831.1000 loc. 7886 Tel. no.: +632 8862 7940

Forward-looking Statement

This document may contain forward-looking statements and forward-looking information that are subject to significant risks and uncertainties including, without limitation, statements relating to known and unknown risks; uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from expected future results; performance or achievements expressed or implied by forward-looking statements; our overall future business, financial condition, and results of operations, including, but not limited to financial position or cash flow; our goals for or estimates of future operational performance or results; and changes in the regulatory environment including, but not limited to, policies, decisions, and determinations of governmental or regulatory authorities. Although: (1) SM Prime Holdings, Inc. has extensive experience; and (2) the forward-looking statements may be

reasonable, nothing herein should be relied upon as a commitment from SM Prime Holdings, Inc. as we cannot guarantee future events, performance or events due to various risks and uncertainties.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SM PRIME HOLDINGS, INC. Registrant

Date: May 15, 2024

JOHN NAI PENG ONG **Chief Finance Officer**

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