## **COVER SHEET**

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	Mr. John Nai Peng C. Ong 8831-1000																												
	(Contact Person) (Company Telephone Number)																												
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#### SECURITIES AND EXCHANGE COMMISSION

#### SEC FORM 17-C

### CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE (SRC) AND SRC RULE 17(a)-1(b)(3) THEREUNDER

1.	May 15, 2024											
	Date of Report											
2.	SEC Identification Number AS094-000088	3. BIR Tax Identification No. <u>003-058-</u>	<u>-789</u>									
4.	SM PRIME HOLDINGS, INC.											
	Exact name of registrant as specified in its ch	harter										
5.	PHILIPPINES 6. (SEC	Use Only)										
	Province, country or other jurisdiction of	Industry Classification Code:										
	incorporation											
7.	7/F MOA Square, Seashell Lane cor. Coral Way, Mall of Asia Complex, Brgy. 76 Zone 10,											
	CBP 1-A, Pasay City, Metro Manila, Phil Address of principal office	ippines 1300 Postal Code										
	Address of principal office	r Ostai Code										
8. <u>(</u>	(632) 8831-1000											
	Registrant's telephone number, including are	ea code										
9.	N/A											
	N/A Former name or former address, if changed s	since last report										
10.	Securities registered pursuant to Sections 4 a	and 8 of the RSA										
	Title of Each Class	Number of Shares of Common Stock										
		Outstanding and Amount of Debt Outstandi	ng									
	COMMON STOCK, P1 PAR VALUE	28,879,231,694										
	DEBT SECURITIES – RETAIL BOND	135,432,740,000										
11	Indicate the item numbers reported herein: 1	ITEM#0 I ETTED R										
тт.	marcare are ment numbers reported herein.											

# **SM** PRIME

#### PRESS RELEASE

### SM Prime to Open SM City Caloocan on May 17



Artist's Rendition of SM City Caloocan

(15 May 2024, Pasay City, Philippines) SM Prime Holdings, Inc. (SM Prime), one of the leading integrated property developers in Southeast Asia, has scheduled the opening of SM City Caloocan on May 17, Friday. This is the Company's third mall in Caloocan City, and first in the northern cluster of the city, providing more than 94,000 square meters of gross floor area.

SM City Caloocan, which is nestled along Deparo Road, Brgy. 171, Zone 15, District 1, Bagumbong, Caloocan City, follows the success of SM City Sangandaan and SM City Grand Central, which are both located in the south cluster of Caloocan City.

"With the opening of SM City Caloocan, we bring to the northern part of the city the same worldclass shopping experience we offer in the southern part with our SM City Grand Central, opened just over two years ago. We also hope to attract patrons from neighboring cities as we have more than 90,000 square meters of retail space curated to serve and cater the demands of highly urbanized residents of these communities," SM Prime President Mr. Jeffrey Lim said.

SM City Caloocan will have three levels of mixed-use commercial space sharing a colorful mix of dining, shopping, and entertainment spots on this side of the Metro.

SM City Caloocan will open with more than 90% of space lease-awarded, housing sought-after SM brands namely The SM Store, SM Supermarket, Watsons, Miniso, Surplus, Ace Hardware, SM Appliance, Crocs, Uniqlo, and BDO. The mall will also have SM Food Court, SM Cinema consisting of three regular cinemas, Wellness Space, Cyberzone, three large-format in-door amusement, and air-conditioned Sky Plaza. For added convenience to its guests, the mall will have almost 1,200 parking slots, a public transport terminal, and an Electric Vehicle Charging

Station (ECVS) at the third level, which aims to promote sustainable transportation development in the area.

SM Prime is scheduled to open four new malls this year, including SM City Caloocan, SM City J Mall in Mandaue, Cebu, SM City San Fernando La Union and SM City Laoag.

SM Prime remains committed to its role as a catalyst for economic growth, delivering innovative and sustainable lifestyle cities, thereby enriching the quality of life of millions of people.

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#### For further information, please contact:

#### **Alexander Pomento**

Vice President, Investor Relations SM Prime Holdings, Inc. E-mail: alex.pomento@smprime.com

Tel. no.: +632 8862 7940

#### **Forward-looking Statement**

This document may contain forward-looking statements and forward-looking information that are subject to significant risks and uncertainties including, without limitation, statements relating to known and unknown risks; uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from expected future results; performance or achievements expressed or implied by forward-looking statements; our overall future business, financial condition, and results of operations, including, but not limited to financial position or cash flow; our goals for or estimates of future operational performance or results; and changes in the regulatory environment including, but not limited to, policies, decisions, and determinations of governmental or regulatory authorities. Although: (1) SM Prime Holdings, Inc. has extensive experience; and (2) the forward-looking statements may be reasonable, nothing herein should be relied upon as a commitment from SM Prime Holdings, Inc. as we cannot guarantee future events, performance or events due to various risks and uncertainties.

#### **SIGNATURES**

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

# SM PRIME HOLDINGS, INC. Registrant

Date: May 15, 2024

JOHN NAI PENG ONG **Chief Information Officer** 

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