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#### **SECURITIES AND EXCHANGE COMMISSION**

#### SEC FORM 17-C

# CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2 (c) THEREUNDER

1.	May 16, 2025										
2.	36073 SEC Identification Number  3. 000-508-271-000 BIR Tax Identification Number										
4.	UNION BANK OF THE PHILIPPINES  Exact name of issuer as specified in its charter										
5.	METRO MANILA  Province, country of other jurisdiction of incorporation  6. Industry Code (SEC Use On Industry Code)										
7.	UNIONBANK PLAZA, MERALCO AVE., COR. ONYX ST., ORTIGAS CENTER, PASIG CITY Address of principal office										
8.	(02) 8841-8600_ Issuer's telephone number, including area code										
9.	NOT APPLICABLE Former name or former address, if changed since last report										
10.	Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA										
	Title of Each Class  Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding										
	Common 3,316,405,584										
11.	Indicate the item numbers reported herein: <u>Item 9 - Other Events</u>										
	Please refer to the attached letter dated May 16, 2025.										
	Signatures										

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

### **UNION BANK OF THE PHILIPPINES**

Registrant

Ву:

Date: May 16, 2025

Name: ATTY. JOSELITO V. BANAAG Title: SVP/Corporate Secretary



May 16, 2025

#### **SECURITIES AND EXCHANGE COMMISSION**

SEC Headquarters, 7907 Makati Avenue Salcedo Village, Brgy. Bel-Air, Makati City 1209

Attention: **DIRECTOR OLIVER O. LEONARDO** 

Markets and Securities Regulation Department

#### THE PHILIPPINE STOCK EXCHANGE, INC.

6<sup>th</sup> Floor, PSE Tower 28<sup>th</sup> Street corner 5<sup>th</sup> Avenue Bonifacio Global City, Taguig City

Attention:

ATTY. JOHANNE DANIEL M. NEGRE

Officer-in-Charge, Disclosure Department

#### PHILIPPINE DEALING AND EXCHANGE CORP.

29/F BDO Equitable Tower 8751 Paseo de Roxas, Makati City

Attention:

**ATTY. SUZY CLAIRE R. SELLEZA** 

Head - Issuer Compliance and Disclosure Department

#### Gentlemen:

Following the formalization of the strategic partnership between ATRAM Group (ATRAM) and Union Bank of the Philippines (UnionBank) last May 8, 2025, Deanno J. Basas was appointed as President of UnionBank Investment Management and Trust Corporation (UBIMTC) by the UBIMTC Board of Directors. He will concurrently remain as the Chief Experience Officer of ATRAM Trust Corporation (ATC), the trust and fiduciary services entity of the ATRAM.

Prior to this appointment, Basas held the position of President at ATC until 2022 and subsequently led ATRAM Digital as CEO, where he spearheaded the company's digital transformation. He brings over 30 years of local and international experience in treasury trading and asset management to his new role.

The appointment follows the approval of the following transactions by the Monetary Board of the Bangko Sentral ng Pilipinas (BSP) in April 2025:

- UnionBank will acquire a 27.5% equity stake in ATR Asset Management, Inc. (AAMI), ATRAM's mutual fund management arm.
- AAMI will acquire 100% ownership of UBIMTC, UnionBank's wholly owned subsidiary for investment management and trust services.

These transactions pave the way for the proposed merger of UBIMTC and ATC, subject to further regulatory approvals, with ATC as the surviving entity. The timeline for the merger is yet to be finalized.

This strategic partnership leverages UnionBank's advanced digital capabilities and ATRAM's deep wealth management expertise. The collaboration aims to enhance financial solutions, broaden access to investment opportunities, and foster greater financial inclusion across the Philippines.

Please refer to the attached Press Release dated May 16, 2025 entitled "Deanno J. Basas Appointed President of UBIMTC Following ATRAM and UnionBank Strategic Partnership".

Very truly yours,

Senior Vice President, Corporate Secretary & General Counsel

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## PRESS RELEASE 16 May 2025

# Deanno J. Basas Appointed President of UBIMTC Following ATRAM and UnionBank Strategic Partnership

Following the formalization of the strategic partnership between ATRAM Group (ATRAM) and Union Bank of the Philippines (UnionBank) last May 8, 2025, Deanno J. Basas was appointed as President of UnionBank Investment Management and Trust Corporation (UBIMTC) by the UBIMTC Board of Directors. He will concurrently remain as the Chief Experience Officer of ATRAM Trust Corporation (ATC), the trust and fiduciary services entity of the ATRAM.

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This strategic partnership leverages UnionBank's advanced digital capabilities and ATRAM's deep wealth management expertise. The collaboration aims to enhance financial solutions, broaden access to investment opportunities, and foster greater financial inclusion across the Philippines.

Updates regarding significant developments will be released as they become available. For official updates, please visit <a href="https://www.atram.com.ph">www.atram.com.ph</a> and <a href="https://www.atram.com.ph">www.unionbankph.com</a>.

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About ATRAM

The ATRAM Group (ATRAM) is the leading independent asset and wealth manager in the

Philippines. It has established itself as a trusted and reliable partner by offering unparalleled investment solutions to clients and staying at the forefront of the industry. As of December 2024,

ATRAM managed approximately Php 363 billion in assets.

As a multi-awarded asset management company, ATRAM strives to deliver exceptional results and

personalized solutions tailored to clients' unique needs. With an impressive 61% market share in

the Philippine global feeder fund space, ATRAM remains steadfast in pushing boundaries to

redefine the industry by offering innovative products and services.

ATRAM operates through ATR Asset Management, Inc. (AAMI) for mutual funds and ATRAM Trust

Corporation (ATC) for UITFs, trust, and investment management services. Through these entities,

they offer a full range of retail, institutional, fund management, and advisory investment

solutions. Its headquarters is located in the 8 Rockwell Building, Rockwell Center, Makati City.

For more information: www.atram.com.ph

**About UnionBank** 

Union Bank of the Philippines (UnionBank), a publicly listed universal bank, is at the forefront of

shaping the future of banking in the country. Recognized as a digital trailblazer, the Bank continues

to lead in providing innovative, technology-driven solutions for both retail and corporate clients.

Its principal shareholders include Aboitiz Equity Ventures, Inc. (AEV), the Social Security System

(SSS), and Insular Life Assurance Company, Ltd. (Insular Life).

UnionBank delivers customer-centric products and services through industry-leading platforms

such as its highly rated mobile application, UnionBank Online, and its comprehensive business

banking platform, The Portal. Over the years, the Bank has consistently received recognition from

esteemed institutions for excellence in retail banking, digital transformation, and organizational

culture.

For more information: www.unionbankph.com