

COVER SHEET



6 May 2024

THE PHILIPPINE STOCK EXCHANGE, INC.

6th Floor, PSE Tower
28th St. corner 5th Ave.
BGC, Taguig City

Attention: Ms. Alexandra D. Tom Wong
Head, Disclosure Department

PHILIPPINE DEALING & EXCHANGE CORP.

29th Floor, BDO Equitable Tower
8751 Paseo de Roxas, Makati City

Attention: Atty. Suzy Claire R. Selleza
Head, Issuer Compliance and Disclosure Department

Re: Notice of Participation in PSE STAR Investor Day

Ladies and Gentlemen:

Please be informed that SM Prime Holdings, Inc. (SMPH) will hold a briefing on its 1Q financial and operational results on May 15, 2024 (Wednesday), at 10:00 AM, as one of the participants in the Philippine Stock Exchange Inc.'s Strengthening Access and Reach (PSE STAR) Investor Day.

For analysts and institutional investors who intend to join, kindly access [PSE STAR home page](https://star.pse.com.ph/PSEstar2024-Q1/home).
(LINK: <https://star.pse.com.ph/PSEstar2024-Q1/home>).

Thank you.

For further information, you may contact:

Alexander Pomento
Vice President, Investor Relations
SM Prime Holdings, Inc.
E-mail: alex.pomento@smprime.com
Tel. no.: +632 8862 7940

Very Truly Yours,

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JOHN NAI PENG C. ONG
Chief Finance Officer

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SEC Registration Number

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B	S	I	D	I	A	R	I	E	S																				

(Company's Full Name)

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P	h	i	l	i	p	p	i	n	e	s																			

Mr. John Nai Peng C. Ong

(Contact Person)

8831-1000

(Company Telephone Number)

05

Month Day
(Calendar Period)

06

17 - C

(Form Type)

Month Day
(Annual Meeting)

(Secondary License Type, If Applicable)

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

Domestic

Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document ID

Cashier

STAMPS

Remarks: Please use BLACK ink for scanning purposes.

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE (SRC)
AND SRC RULE 17(a)-1(b)(3) THEREUNDER

1. May 06, 2024
Date of Report
2. SEC Identification Number AS094-000088
3. BIR Tax Identification No. 003-058-789
4. SM PRIME HOLDINGS, INC.
Exact name of registrant as specified in its charter
5. PHILIPPINES 6. (SEC Use ☐ Only)
Province, country or other jurisdiction of incorporation Industry Classification Code:
7. 7/F MOA Square, Seashell Lane cor. Coral Way, Mall of Asia Complex, Brgy. 76 Zone 10, CBP 1-A, Pasay City, Metro Manila, Philippines 1300
Address of principal office Postal Code
8. (632) 8831-1000
Registrant's telephone number, including area code
9. N/A
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
COMMON STOCK, P1 PAR VALUE	28,879,231,694
DEBT SECURITIES – RETAIL BOND	135,432,740,000

11. Indicate the item numbers reported herein: ITEM # 9, LETTER B.

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Type of Briefing	Analysts' and Press' Briefing
Subject of the Briefing	1Q Financial and Operating Results
Date of the Briefing	May 15, 2024 (Wednesday)
Time	10:00 AM
Venue	Virtual
Contact Person(s)	Alexander Pomento Vice President, Investor Relations SM Prime Holdings, Inc.
Contact Details	E-mail: alex.pomento@smprime.com Tel. no.: +632 8862 7940

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SM PRIME HOLDINGS, INC.
Registrant

Date: May 6, 2024

A handwritten signature in black ink, appearing to read "John Nai Peng C. Ong", written over a horizontal line.

JOHN NAI PENG C. ONG
Chief Finance Officer