

# COVER SHEET

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SEC Registration Number

[illegible]

(Company's Full Name)

[illegible]

**Mr. John Nai Peng C. Ong**

(Contact Person)

8831-1000

(Company Telephone Number)

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Month

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(Calendar Period)

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(Annual Meeting)

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(Secondary License Type, If Applicable)

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Dept. Requiring this Doc.

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Amended Articles Number/Section

\_\_\_\_\_

Total No. of Stockholders

\_\_\_\_\_

Domestic

\_\_\_\_\_

Foreign

To be accomplished by SEC Personnel concerned

[illegible]

File Number

LCU

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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE (SRC)  
AND SRC RULE 17(a)-1(b)(3) THEREUNDER

1. April 22, 2025  
Date of Report
2. SEC Identification Number AS094-000088
3. BIR Tax Identification No. 003-058-789
4. SM PRIME HOLDINGS, INC.  
Exact name of registrant as specified in its charter
5. PHILIPPINES 6. (SEC Use Only)   
Province, country or other jurisdiction of incorporation Industry Classification Code:
7. 7/F MOA Square, Seashell Lane cor. Coral Way, Mall of Asia Complex, Brgy. 76 Zone 10, CBP 1-A, Pasay City, Metro Manila, Philippines 1300  
Address of principal office Postal Code
8. (632) 8831-1000  
Registrant's telephone number, including area code
9. N/A  
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

| Title of Each Class           | Number of Shares of Common Stock<br>Outstanding and Amount of Debt Outstanding |
|-------------------------------|--|
| COMMON STOCK, P1 PAR VALUE    | 28,874,760,694   |
| DEBT SECURITIES – RETAIL BOND | 141,458,500,000  |
|                               |  |
|                               |  |

11. Indicate the item numbers reported herein: ITEM # 9, LETTER B.



## **Pico Terraces at Hamilo Coast: A Scenic Coastal Retreat from SM Prime**

**(April 22, 2025, Pasay City, Philippines)** Beach escapes are no longer reserved for summer. Life in the city has made weekend getaways and holiday retreats not indulgences but necessities—an essential return to equilibrium, a deliberate pause from the noise.

SM Leisure Resort Residences (SM LRR), a unit of SM Prime Holdings, Inc. (SM Prime), presents Pico Terraces as a permanent address for that much-needed pause—a multi-tower mid-rise residential development set within a sprawling 2.3-hectare enclave at Hamilo Coast in Batangas.

With 80% of the land devoted to open space, Pico Terraces creates a setting that balances seclusion and a lasting connection to the environment. Completion is expected by December 2027.

Situated within Pico de Loro Cove, Pico Terraces is an easy eight-minute walk to Pico Beach, and just six minutes to both the Beach Club and the Country Club.

It has 211 thoughtfully designed residences across Ardea Suites and Balea Suites, and features a range of one-, two- and three-bedroom layouts—each tailored to support different lifestyles.

“Pico Terraces is designed for families and individuals seeking a balanced lifestyle with forested landscapes as their constant backdrop,” said Shirley C. Ong, Executive Vice President and Business Unit Head of SM LRR. “It places you far enough to truly disconnect yet close enough to come and go with ease.”

Just two hours from Metro Manila and 72 kilometers from the SM Mall of Asia, Pico Terraces makes mountain and sea equally accessible—ideal for spontaneous getaways or extended stays.

Arriving at Pico de Loro Cove, residents and guests enter a private world of leisure, wellness and discovery.

Pico Terraces provides a curated suite of resort-style amenities that transform everyday rituals into moments of quiet indulgence. At its heart is a 500-square meter cascading pool complex with dedicated zones for laps, family time and serene lounging.

For those drawn to active movement, the estate includes a nature trail, an outdoor fitness lawn, a fully equipped indoor gym and a multi-purpose green—ideal for yoga, weekend matches or casual open-air gatherings.

Residents and their guests can unwind in the private theater or enjoy casual competition in the game room. A clubhouse with al fresco dining pavilions, BBQ stations and a landscaped events garden ensures hosting—whether for family milestones or impromptu sunset dinners—is always an elegant affair.

Ownership at Pico Terraces also includes access to the Pico de Loro Beach and Country Club, where experiences unfold across land and sea—from coastal dives and kayaking to nature safaris, camping and indoor pursuits like basketball, bowling and pickleball.

With a dedicated shuttle service linking Pico Terraces to the rest of Pico de Loro Cove, every experience—from beachside recreation to exclusive club privileges—is only minutes away.

“Pico Terraces is a premium coastal development that moves to the rhythm of nature—unhurried, grounded and deeply attuned to how people truly want to live today,” added Ong.

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For further information, please contact:

**John Nai Peng C. Ong**

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Tel. no.: 8831.1000 loc. 7886

## **Forward-looking Statement**

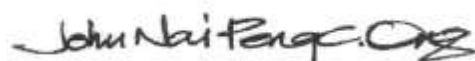
This document may contain forward-looking statements and forward-looking information that are subject to significant risks and uncertainties including, without limitation, statements relating to known and unknown risks; uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from expected future results; performance or achievements expressed or implied by forward-looking statements; our overall future business, financial condition, and results of operations, including, but not limited to financial position or cash flow; our goals for or estimates of future operational performance or results; and changes in the regulatory environment including, but not limited to, policies, decisions, and determinations of governmental or regulatory authorities. Although: (1) SM Prime Holdings, Inc. has extensive experience; and (2) the forward-looking statements may be reasonable, nothing herein should be relied upon as a commitment from SM Prime Holdings, Inc. as we cannot guarantee future events, performance or events due to various risks and uncertainties.

## SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**SM PRIME HOLDINGS, INC.**  
Registrant

Date: April 22, 2025

A handwritten signature in black ink, appearing to read "John Nai Peng Ong", written over a horizontal line.

**JOHN NAI PENG ONG**  
Chief Finance Officer & Corporate Information Officer