



15 April 2024

THE PHILIPPINE STOCK EXCHANGE, INC.

6th Floor, PSE Tower
28th St. corner 5th Ave.
BGC, Taguig City

Attention: Ms. Alexandra D. Tom Wong
Head, Disclosure Department

PHILIPPINE DEALING & EXCHANGE CORP.

29th Floor, BDO Equitable Tower
8751 Paseo de Roxas, Makati City

Attention: Atty. Suzy Claire R. Selleza
Head, Issuer Compliance and Disclosure Department

Re: Analysts and Press' Briefing

Ladies and Gentlemen:

Please be informed that there will be an Analysts' and Press' Briefing immediately after the 2:30pm Annual Stockholders' Meeting on April 23, 2024. The venue of the briefing will be at the Taft Ballroom 1, Conrad Manila, Seaside Boulevard corner Coral Way, Mall of Asia Complex, Pasay City.

For further information, you may contact:

Alexander Pomento
Vice President, Investor Relations
SM Prime Holdings, Inc.
E-mail: alex.pomento@smprime.com
Tel. no.: +632 8862 7940

Very Truly Yours,


JOHN NAI PENG C. ONG
Chief Finance Officer

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE (SRC)
AND SRC RULE 17(a)-1(b)(3) THEREUNDER

1. April 15, 2024
Date of Report
2. SEC Identification Number AS094-000088
3. BIR Tax Identification No. 003-058-789
4. SM PRIME HOLDINGS, INC.
Exact name of registrant as specified in its charter
5. PHILIPPINES 6. (SEC Use ☐ Only)
Province, country or other jurisdiction of incorporation Industry Classification Code:
7. 7th Floor MOA Square, Seashell Lane cor. Coral Way, Mall of Asia Complex, Brgy. 76, Zone 10, CBP-1A, Pasay City, Philippines 1300
Address of principal office Postal Code
8. (632) 8831-1000
Registrant's telephone number, including area code
9. N/A
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
COMMON STOCK, P1 PAR VALUE	28,879,231,694
DEBT SECURITIES – RETAIL BOND	135,432, 740,000

11. Indicate the item numbers reported herein: ITEM # 9.

COVER SHEET

AS094-000088

SEC Registration Number

SM PRIME HOLDINGS, INC. AND SUBSIDIARIES

(Company's Full Name)

7th Floor MOA Square, Seashell Lane
 ne cor. Coral Way, Mall of Asia C
 omplex, Brgy. 76 Zone 10, CBP 1-A
 Pasay City 1300

Mr. John Nai Peng C. Ong

(Contact Person)

8831-1000

(Company Telephone Number)

04 15
 Month Day
 (Calendar Period)

17-C
 (Form Type)

Month Day
 (Annual Meeting)

(Secondary License Type, If Applicable)

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowings
 Domestic Foreign

To be accomplished by SEC Personnel concerned

File Number
 Document ID

LCU
 Cashier

STAMPS

Remarks: Please use BLACK ink for scanning purposes.

SM Prime Holdings, Inc. will hold an Analysts' and Press' Briefing on April 23, 2024 (Tuesday), immediately after the 2:30pm Annual Stockholders Meeting.

Type of Briefing	Analysts' and Press' Briefing
Subject of the Briefing	The financial and operating result of the Company for FY2023
Date of the Briefing	April 23, 2024 (Tuesday)
Time	Immediately after 2:30pm Annual Stockholders' Meeting
Venue	Taft Ballroom 1, Conrad Manila, Seaside Boulevard corner Coral Way, Mall of Asia Complex, Pasay City.
Contact Person(s)	Alexander Pomento Vice President, Investor Relations SM Prime Holdings, Inc. E-mail: alex.pomento@smprime.com Tel. no.: +632 8862 7940

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SM PRIME HOLDINGS, INC.
Registrant

Date: April 15, 2024


JOHN NAI PENG C. ONG
Chief Finance Officer