

COVER SHEET

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SEC Registration Number

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(Company's Full Name)

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c	o	r	.		C	o	r	a	l		W	a	y	,		M	a	i	l		o	f		A	s	i	a		C
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P	h	i	l	i	p	p	i	n	e	s																			

Mr. John Nai Peng C. Ong

(Contact Person)

8831-1000

(Company Telephone Number)

0	4
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Month Day  
(Calendar Period)

1	7	-	C
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(Form Type)

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Month Day  
(Annual Meeting)

(Secondary License Type, If Applicable)

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

Domestic

Foreign

To be accomplished by SEC Personnel concerned

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File Number

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Document ID

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Cashier

STAMPS

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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE (SRC)  
AND SRC RULE 17(a)-1(b)(3) THEREUNDER

1. April 11, 2024  
Date of Report
2. SEC Identification Number AS094-000088
3. BIR Tax Identification No. 003-058-789
4. SM PRIME HOLDINGS, INC.  
Exact name of registrant as specified in its charter
5. PHILIPPINES 6. (SEC Use ☐ Only)  
Province, country or other jurisdiction of incorporation      Industry Classification Code:
7. 7/F MOA Square, Seashell Lane cor. Coral Way, Mall of Asia Complex, Brgy. 76 Zone 10, CBP 1-A, Pasay City, Metro Manila, Philippines 1300  
Address of principal office      Postal Code
8. (632) 8831-1000  
Registrant's telephone number, including area code
9. N/A  
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
COMMON STOCK, P1 PAR VALUE	28,879,231,694
DEBT SECURITIES – RETAIL BOND	135,432,740,000

11. Indicate the item numbers reported herein: ITEM # 9, LETTER B.

# SM PRIME

April 11, 2024

**The Philippine Stock Exchange, Inc.**  
6F PSE Tower  
28th Street corner 5th Avenue  
BGC, Taguig City

**Attention of Ms. Alexandra D. Tom Wong**  
Officer-in-Charge, Disclosure Department

Gentlemen:

This refers to the news article posted in philSTAR.com (Online Edition). The article reported in part that:

“MANILA, Philippines — The SM Group is fortifying its dominance in the country’s retail industry with plans to open 15 new shopping malls over a four-year period, on its way to hitting the century mark by end 2027.

Sy-led integrated property developer SM Prime Holdings Inc. is targeting to have a portfolio of 100 malls in the country by the end of 2027.

‘SM Prime, our property arm, announced a goal to achieve a milestone of 100 malls in the Philippines by the end of 2027 from 85 today,’ SM Investments Corp. president and CEO Frederic DyBuncio said.

....

Moving forward, SM Prime said its mall expansion is geared toward the provinces, with a focus of covering most of Northern Luzon, Visayas and the progressive cities in Mindanao

....“

In your letter dated April 11, 2024, you seek clarification and confirmation from us on the 100-mall target milestone in 2027.

We confirm the specific item in the above-quoted news article.

Very truly yours,

  
**JOHN NAI PENG ONG**  
Chief Finance Officer

## SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**SM PRIME HOLDINGS, INC.**  
Registrant

Date: April 11, 2024

  
**JOHN NAI PENG ONG**  
Chief Finance Officer